



Employer Webinar on Upcoming Program Changes
and Intro to WisCaregiver Connections

April 24, 2024

WisCaregiver Careers Continues

Current funding through the [Centers for Disease Control and Prevention \(CDC\)](#) Nursing Home & Long-term Care Facility Strike Team program administered by the Department of Health Services (DHS), Division of Public Health (DPH), ends May 10, 2024 (one year after Public Health Emergency for COVID-19 expired on May 11, 2023.)

New funding through 2023-25 Wisconsin State Budget for WisCaregiver Careers administered by the DHS, Division of Medicaid Services (DMS), from May 1, 2024, through June 30, 2025.

Wisconsin Health Care Association (WHCA/WiCAL) and LeadingAge Wisconsin will continue to support your efforts.

New Funding

Goal: increase funding to support nursing home recruitment while decreasing overall administrative costs.

Will pay for any WisCaregiver Careers eligible activities that started during the DPH administered program but did not yet have a payout. Examples include but not limited to:

- Individuals who are in the middle of taking their training
- Individuals who have completed training but haven't taken their test
- Individuals who are employed but haven't reached their 6-month retention date

WisCaregiver Careers will continue to connect people with nursing home employers through a comprehensive marketing plan and will coordinate and pay for CNA training and testing, employer success bonus and retention bonuses.

DMS will be administering the program increasing the overall funding using the Federal Medical Assistance Percentage (FMAP) program.

What will remain the same?

Recruitment of jobseekers and new nursing home providers will continue through: <https://wiscaregivercna.com/>

Nursing Home support will continue using your current login credentials at: <https://wiscaregivercna.com/employers01/>

Upon trainee CNA certification, WisCaregiver Careers will provide:

- \$700 flat rate reimbursement for training costs
- \$300 employer success bonus

Upon the retention of CNAs for six months, full-time or part-time, WisCaregiver Careers will provide:

- \$500 reimbursement for WisCaregiver bonus

What will be different?

Instead of a check/electronic payment from Baker Tilly, you will receive your payments however you have requested your Medicaid payments to be made. For some this is a transfer and for others this is checks.

The Mentorship program will cease effective 5/1/2024. Any eligible mentors prior to 5/1/2024 will be included in the nursing home payment for \$500 disbursement to the mentor.

Helpdesk will be supported by staff from UWGB instead of WHCA.

WisCaregiver-CNA-Employer Guide is being updated and will reflect any changes. We will alert participants when the updated guide is available.

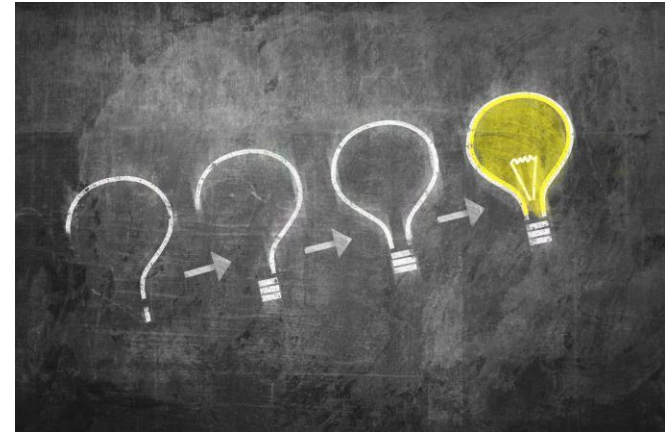
New recruitment tool - jobseekers and nursing homes will now have free access to WisCaregiver Connections, powered by Handshake.

WisCaregiver Careers - <https://www.wiscaregivercareers.com/> - Start your Career in Healthcare (certified direct care professionals (CDCP and CNA)

WisCaregiver Careers

Thanks to all the efforts from the Division of Public Health, WHCA/WiCAL, LeadingAge Wisconsin and Pigorsch Media for the great results from the CDC Nursing Home & Long-term Care Facility Strike Team grant program.

We look forward to continuing the successes from the previous versions of WisCaregiver Careers.



WisCaregiver Connections, powered by Handshake

New workforce platform

One-stop career resource for
employers and job seekers

WisCaregiver Connections,
powered by Handshake allows you
to:

- Post job openings
- Automatically match with job
seekers
- Screen candidate profiles and
credentialing details



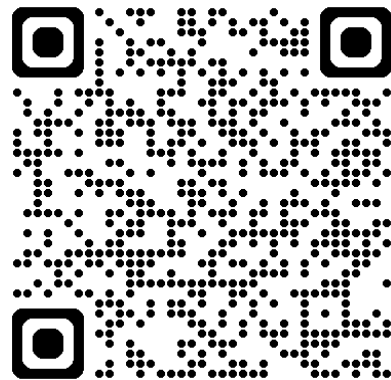
Verify your information with WisCaregiver Careers

UWGB has created an updated registration form

Your first step will be to verify all current data for your facility

You can access the site here:

<https://uwgreenbay.tfaforms.net/forms/view/423>



CNA Employer Registration Form

Page 1

Nursing Home Name *

Nursing Home Address Line 1 *

Nursing Home Address Line 2

Nursing Home City *

State *

Setting up your new WisCaregiver Connections account

Step 1: Set-up your personal account at [Sign up as an Employer | Handshake \(joinhandshake.com\)](https://www.joinhandshake.com)

Note: Verification of your account may take up to 7 business days

Sign up as an Employer

Email Address (use your work email)

Password Confirm Password

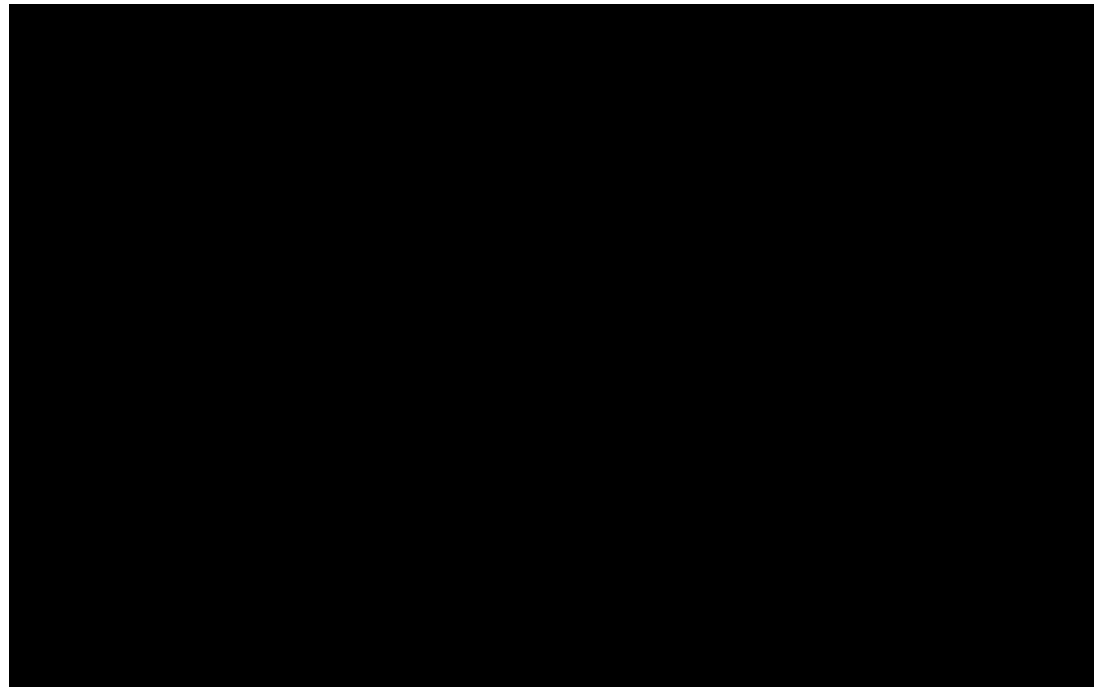
[Sign Up](#)

One Trusted, Integrated Network

Recruit top students from over 2,000 colleges, universities, and community colleges.

EMORY UNIVERSITY, Foothill College, HARVEY MUDD COLLEGE, HOFSTRA UNIVERSITY, LTU, Loyola University, MILLS, Pomona College, Princeton University

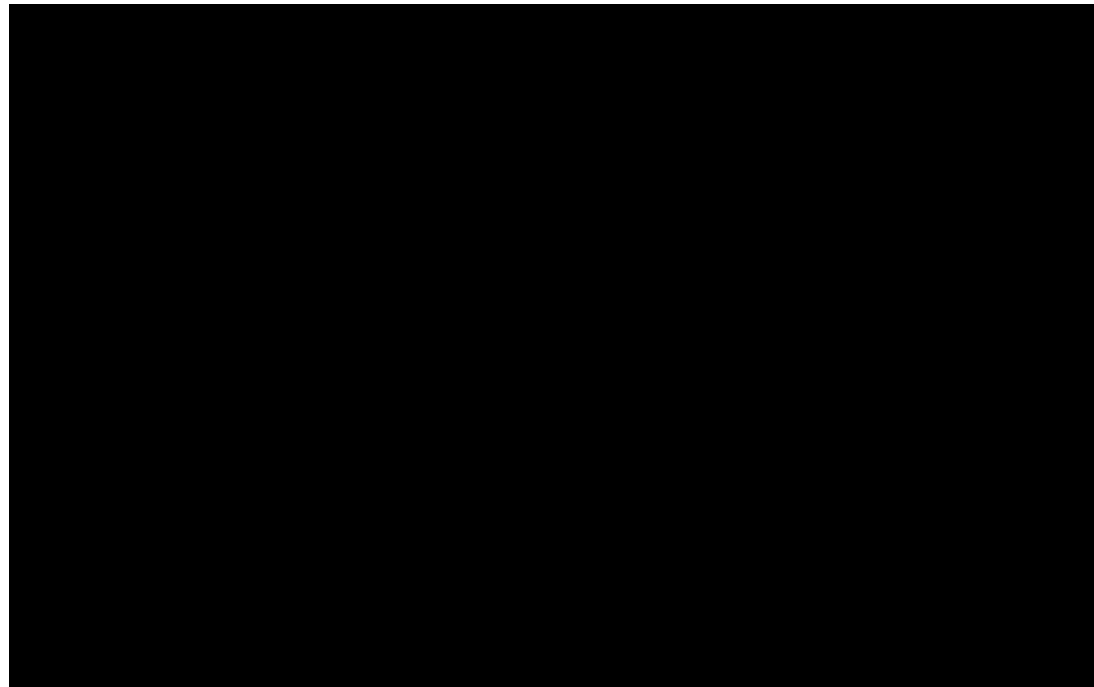
Posting Jobs



Video available at: <https://player.vimeo.com/video/939300505>



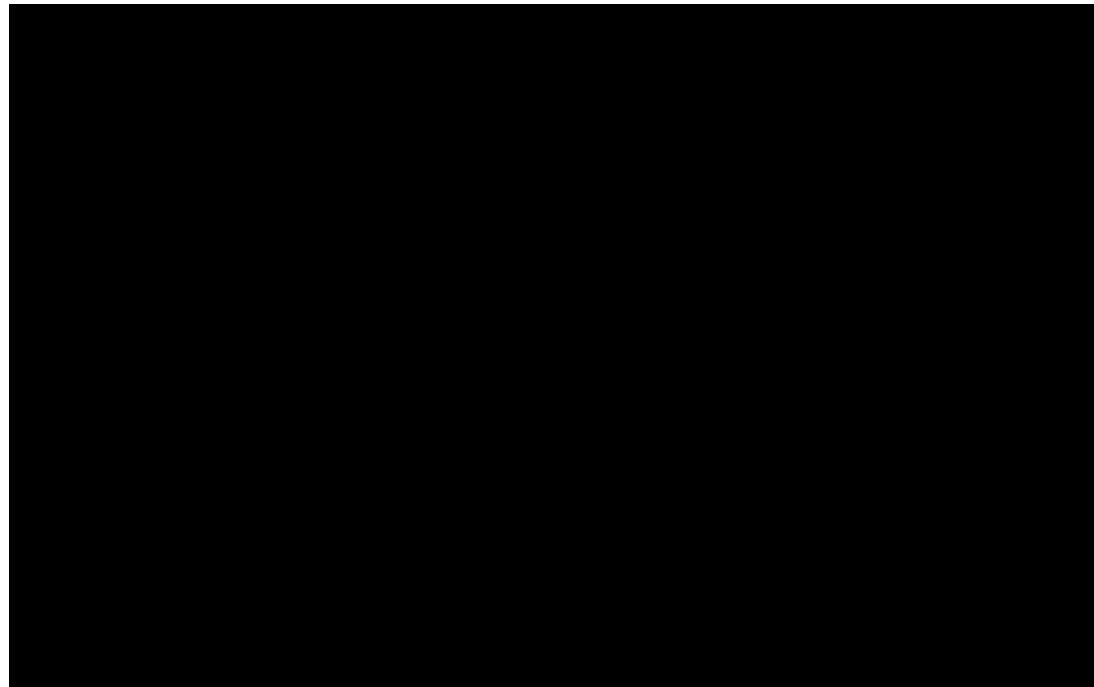
Setting up your Notifications



Video available at: <https://player.vimeo.com/video/939300403>



Search Filters and Messaging Trainees



Video available at: <https://player.vimeo.com/video/939300070>



We're here to help!

Our WisCaregiver Careers team at UWGB is here to help you through this transition

- Email:
 - For trainees: navigator@wiscaregivercna.com
 - For employers: info@wiscaregivercna.com
- Phone: 1-833-315-CARE (2273).
- Office hours: Monday-Friday 9am-4:30pm or by appointment.
- WisCaregiver Careers will be closed for the following holidays: Thanksgiving Day and the day after Thanksgiving, Christmas Eve and Christmas Day, New Year's Eve and New Year's Day, Martin Luther King Day, Memorial Day, Independence Day and Labor Day.

Your Feedback is Important to Us!

- Please complete our anonymous program evaluation survey by Tuesday, May 7.

- Send comments, questions, or concerns to:
 - Kate Battiato
 - Kbattiato@whcawical.org
 - (608) 520-0358
 - Confidentiality respected

