



NATIONAL 50+ VOTER SURVEY ON FAMILY CAREGIVING AND LONG-TERM SERVICES AND SUPPORTS

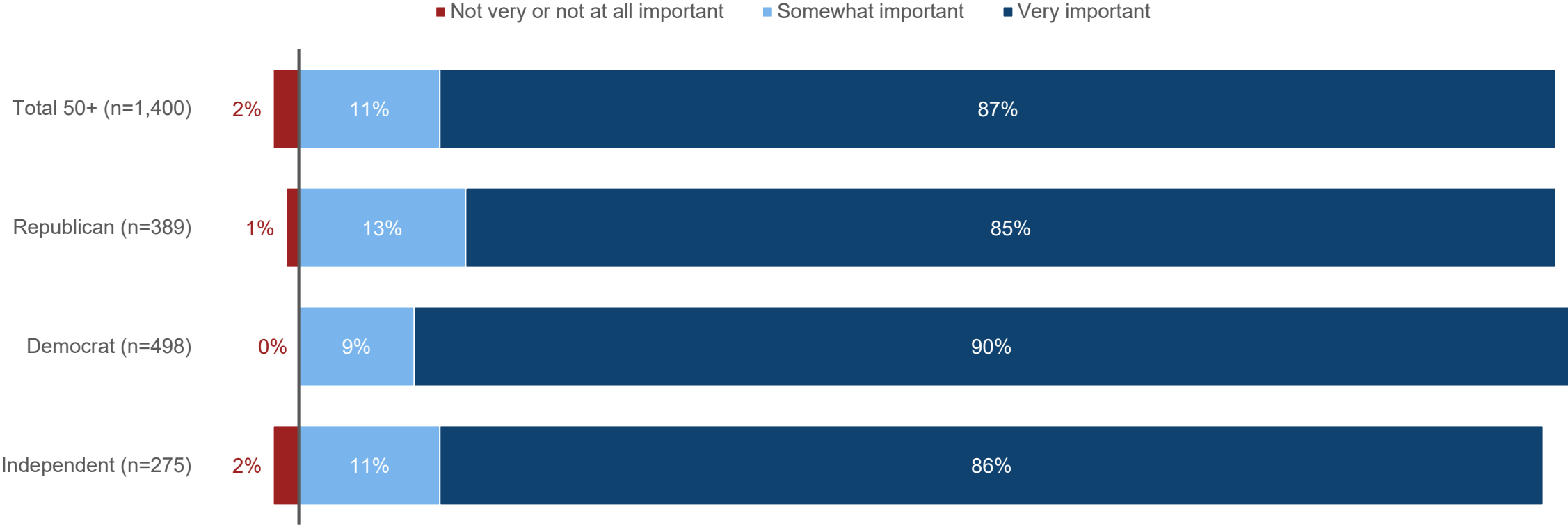
August 2021

Overview

- Results from our recent study of U.S. registered voters ages 50 and older find near universal support for choices when it comes to long-term care, with the overwhelming majority wanting to remain in their homes with caregiver assistance.
- Voters across party lines express strong support for policies that will help family caregivers who assist their older parents, spouses, and other loved ones with a wide variety of responsibilities.
- A resounding eight in 10 voters support providing family caregivers who work with a tax credit to help offset the cost of caring, with an identical proportion supporting specifics of the bipartisan Credit for Caring Act, a top legislative priority for AARP. Most who identify as family caregivers in our study work full- or part-time and spend their own money on this care.
- Nearly all voters—regardless of political party—consider it important to have services available to help a loved one who needed long-term care to stay at home for as long as possible. Such services support older Americans and the family caregivers who assist them.
- Eight in 10 voters also support increasing resources for in-home care so loved ones can remain at home for as long as possible, and a similar majority support requiring Medicaid to guarantee home care as a choice for seniors who need long-term care.

Nearly all voters 50+ consider it important for someone to be able to choose where long-term care services are provided.

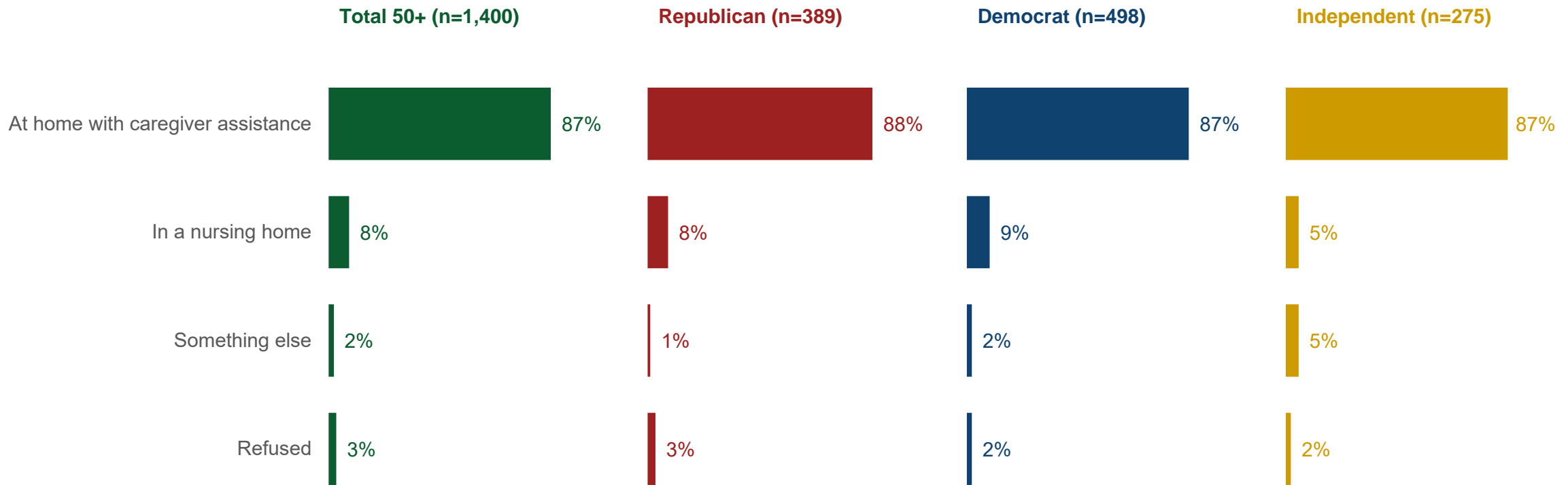
Importance of being able to choose where long-term care is provided, if needed
Among voters ages 50+, total and by political affiliation



8. If you or a loved one needed long-term care, how important is it for you or your loved one to be able to choose where those services are provided?

Voters 50+ overwhelmingly want to remain in their homes with caregiver assistance.

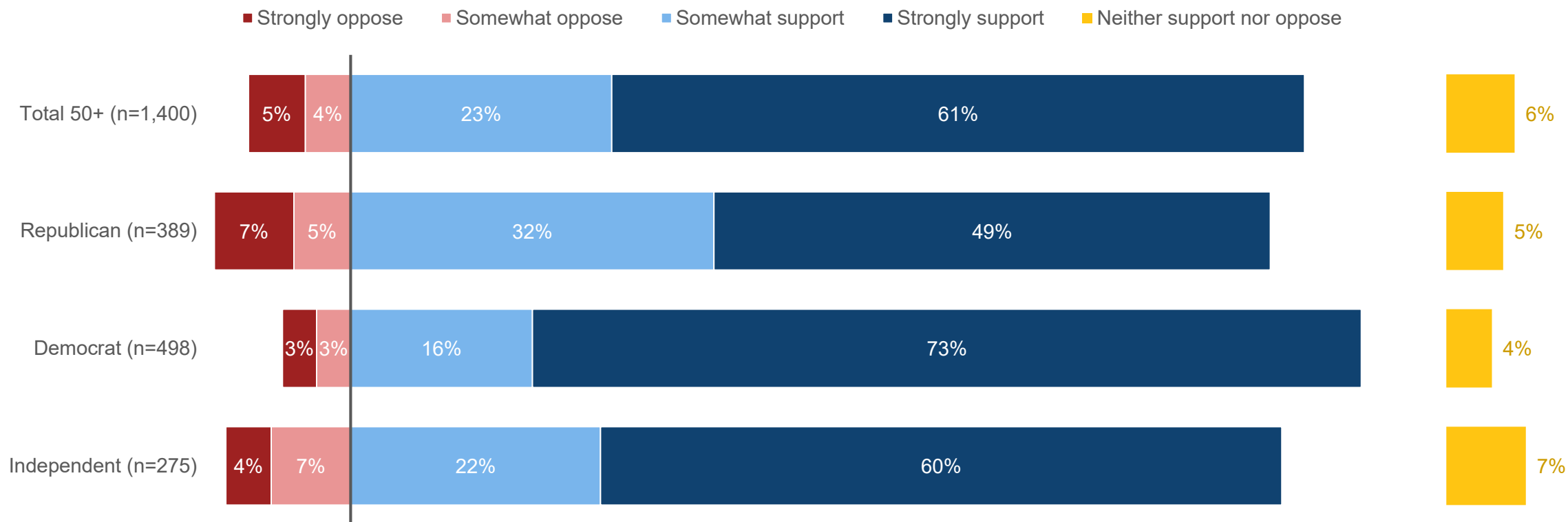
Preference for type of long-term care for self or loved one
Among voters ages 50+, total and by political affiliation



6. If you or a loved one needed long-term care, where would you prefer to receive that help?

Eight in ten 50+ voters support providing family caregivers who work with a tax credit to offset the cost of caring.

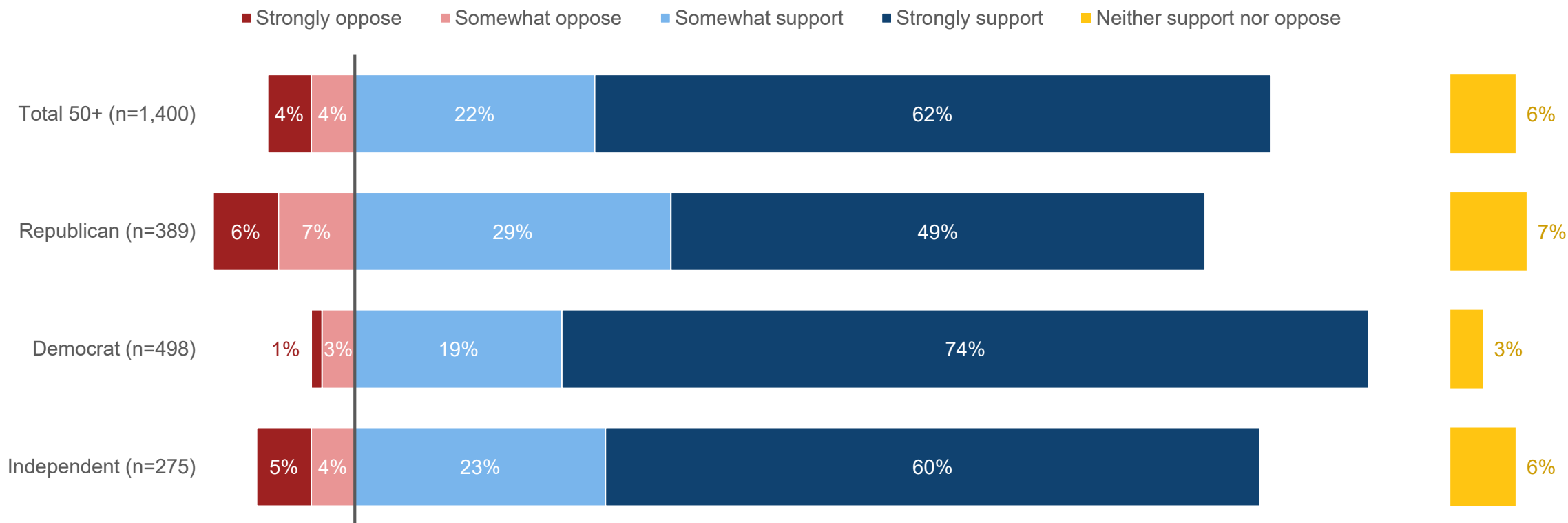
Support for providing family caregivers with a tax credit to offset spending on caring for loved ones
Among voters ages 50+, total and by political affiliation



4. Do you support or oppose providing family caregivers with a tax credit to help offset the money they spend caring for older parents, spouses, or other loved ones?

Eight in ten 50+ voters support providing family caregivers who work with a tax credit of up to \$5,000 to offset the cost of caring, as proposed in the bipartisan Credit for Caring Act.

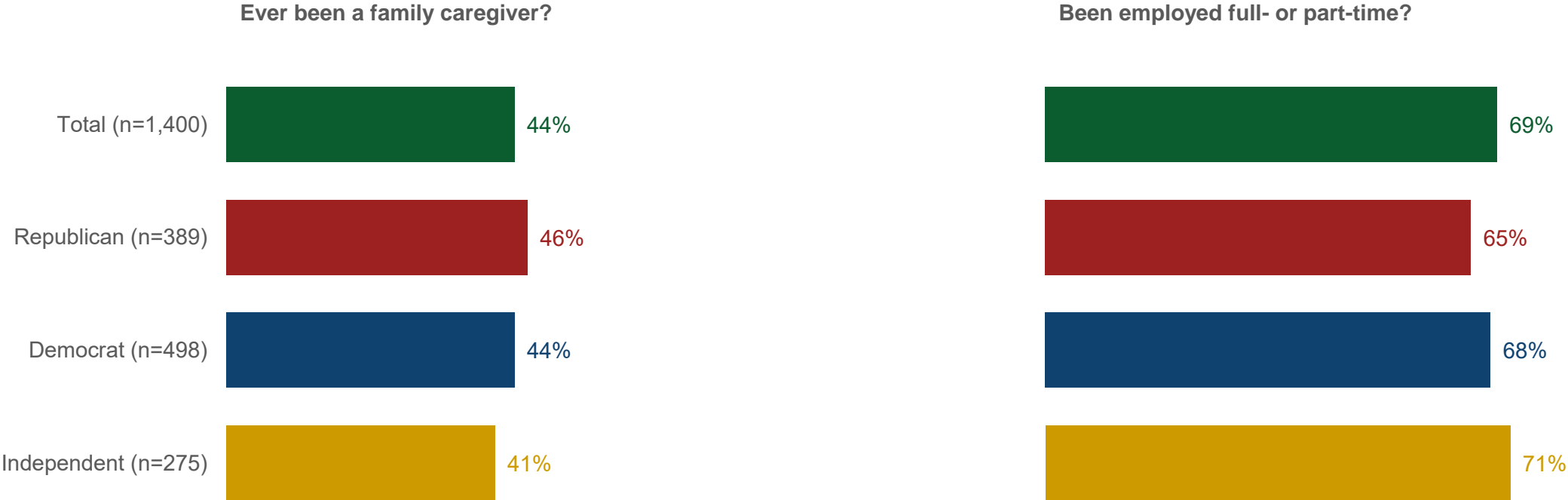
Support for providing working caregivers a tax credit of up to \$5,000, depending on amount spent on providing care
Among voters ages 50+, total and by political affiliation



5. Right now, there's a bipartisan proposal in Congress that would provide family caregivers who work with an up to \$5,000 tax credit – based on how much they spend to care for a family member, like an older parent, spouse or other loved one. Do you support or oppose this proposal?

More than two-fifths of voters 50+ define themselves as family caregivers, with the majority also working full- or part-time.

Percent who have ever been a family caregiver and ever been employed full- or part-time
Among voters ages 50+, total and by political affiliation

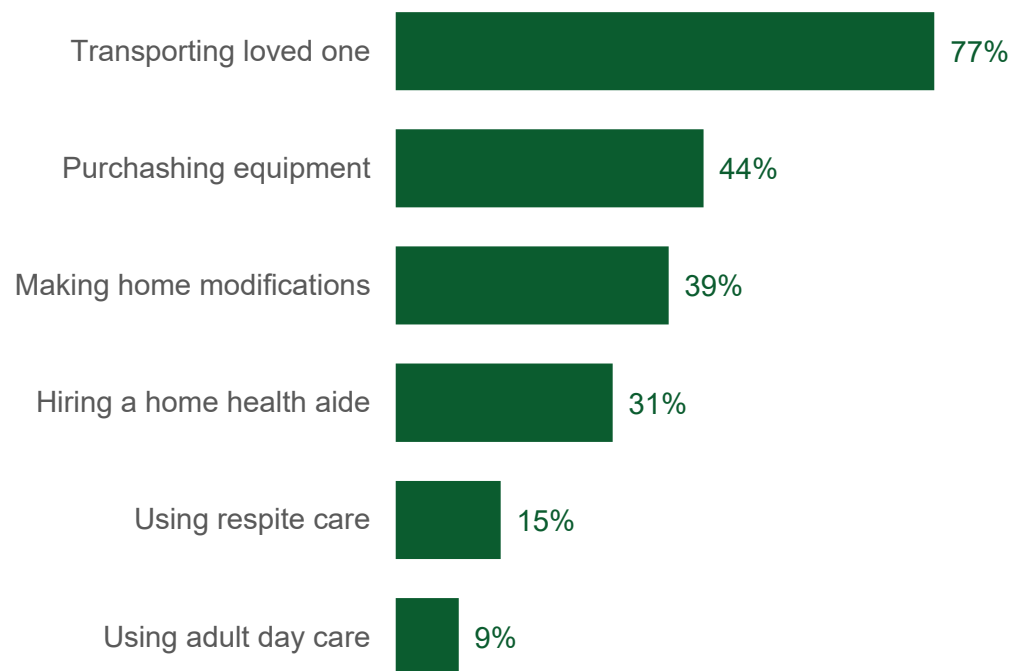


1. Are you now or have you ever been a family caregiver – which means you provided UNPAID care to an adult loved one? (n=1,400)
2. [If yes to #1] Have you ever been employed either full- or part-time while providing care to your adult loved one? (n=619)

Family caregivers spend money out of their own pockets to care for their loved ones.

Percent who have incurred expenses for the following services to help care for a loved one

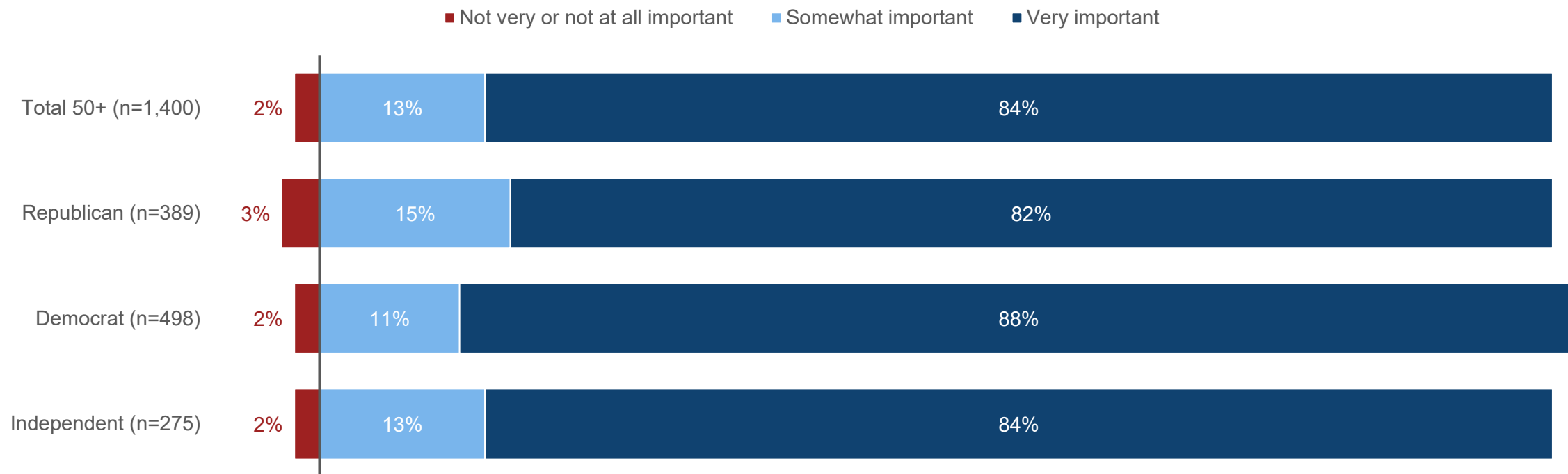
Among caregivers ages 50+ (n=619)



3. *[If yes to #1] As a family caregiver, have you ever incurred any expenses for the following services to help care for your loved one? (n=619)*

Nearly all 50+ voters surveyed—regardless of political party—consider it important to have services available to help a loved one who needed long-term care to stay at home for as long as possible.

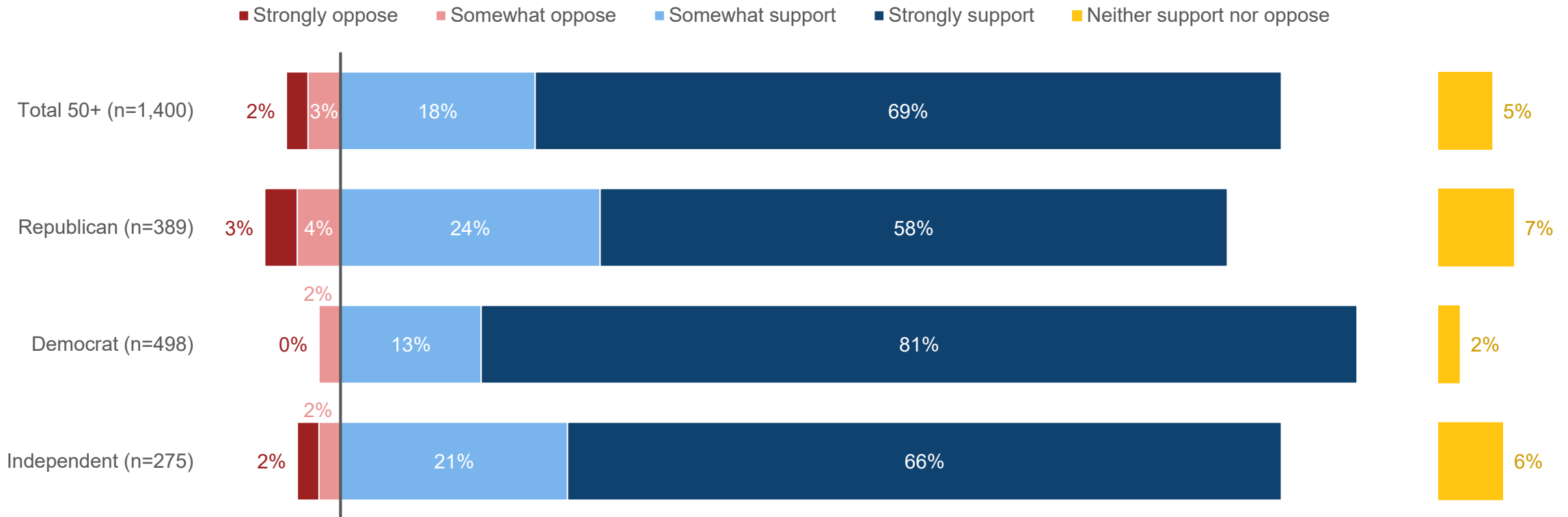
Importance of having services to help self or loved one stay at home as long as possible, if needed
Among voters ages 50+, total and by political affiliation



7. If you or a loved one needed long-term care, how important would it be to have services that would help you or your loved one stay at home for as long as possible?

Eight in ten 50+ voters support increasing resources for in-home care.

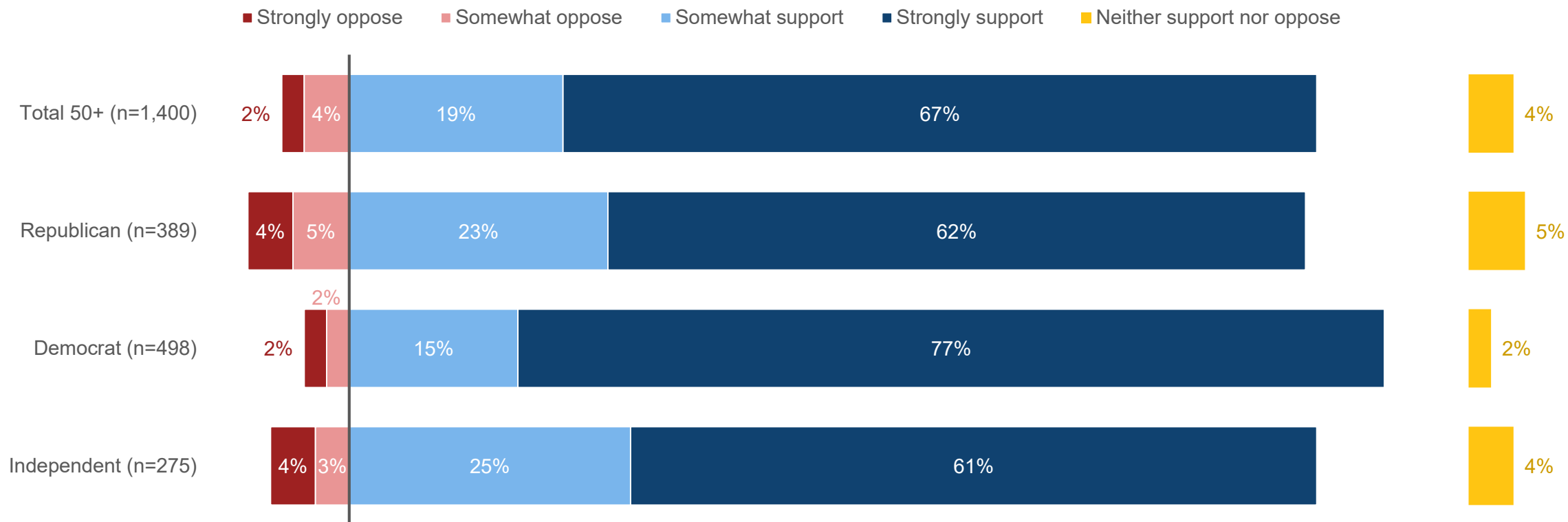
Support for increasing resources for in-home care
Among voters ages 50+, total and by political affiliation



9. Do you support or oppose increasing resources for in-home care? Is that strongly or somewhat?

Eight in ten 50+ voters also support requiring Medicaid to guarantee home care services as a choice for seniors who need long-term care.

Support for requiring Medicaid to guarantee home care services as a choice for seniors needing long-term care
Among voters ages 50+, total and by political affiliation



10. Right now, Medicaid generally only guarantees nursing home care for seniors who need long-term care. Do you support or oppose requiring Medicaid to guarantee home care services as a choice for seniors who need long-term care?

Summary

- There is **strong support for providing family caregivers with a tax credit of up to \$5,000** to help offset the money they spend caring for loved ones.
- Overall, **support is high for increasing resources for in-home care and for requiring Medicaid to guarantee home care services** as a choice for seniors who need long-term care.



Methodology

- **Objectives:** To better understand the views of U.S. registered voters ages 50 and older related to family caregiving and long-term services and supports
- **Methodology:** Phone survey (55% landline and 45% cell phone)
- **Qualifications:** U.S. registered voters ages 50 and older
- **Sample:** Registered voter list obtained from Aristotle International (n=1,400)
- **Interviewing Dates:** August 2-12, 2021
- **Weighting:** Data are weighted by age and gender to reflect U.S. registered voters ages 50-plus.
- **Questionnaire length:** 10 minutes on average
- **Confidence Interval:** Total sample: $\pm 2.62\%$
- **Note:** Throughout the report, statistics representing survey responses are reported in percentages which may not add up to 100% due to rounding and non-response. Also, due to rounding, the percentages reported in the text may vary slightly from those in the annotation or in the graphs.



About AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.

About American Directions Research Group

American Directions Research Group (ADRG) is a veteran-owned, research services company headquartered in Washington, DC. Founded in 1987, ADRG has over 30 years of experience and knowledge in designing, implementing and managing state-of-the-art multimodal survey research projects. ADRG is one of the largest survey research data collection providers in the United States, specializing in high-quality research to measure consumer attitudes and awareness, member satisfaction, market trends, program effectiveness and more. The key to this long-term success has been client satisfaction based on reliable data, fast turnaround, competitive costs, and a keen sensitivity to client needs. ADRG clients encompass a wide variety of industries, ranging from Federal to state governments, academia, corporations, non-profits and associations. For more information, please visit www.adg-research.com.



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This research was designed and executed by AARP Research