

APSCA 2030 STRATEGY



PROFESSIONALISM

- ▶ Enhance the Professionalism and credibility of APSCA Member Firms and Auditors.
 - ▶ Become an association of and for Social Compliance Auditors.
 - ▶ Review the governance and oversight of APSCA's governing boards and committees.
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FUTURE PROOFING

- ▶ APSCA to increase market adoption and capacity levels amongst stakeholders through communication and marketing strategies that articulates social auditing as a required and valued profession.
 - ▶ Enhance the user experience through improved business practices.
 - ▶ Review the exam process to ensure it is effectively and efficiently evaluating the knowledge, skills and competencies of Member Auditors including identification of emerging issues.
 - ▶ Identification of emerging issues and including into CPD and the examination process.
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IDENTITY

- ▶ Expand APSCA's reach and influence internally and externally on behalf of APSCA Members in relevant forums.
- ▶ Build awareness across the profession, industry and society.
- ▶ Recognize the importance of the principle of transparency in human rights due diligence processes and offer training for social auditors.





OBJECTIVE

Enhance the Professionalism and credibility of APSCA Member Firms and Auditors.

GOAL

- ▶ Strengthen the firm application and ongoing Member Firm oversight processes to validate information and ensure compliance to the APSCA code before and after Membership received.
- ▶ Increase efficiencies within the member auditor and member firms' disciplinary process while ensuring credibility and integrity of the disciplinary process is upheld.

Become an association of and for Social Compliance Auditors.

- ▶ Finalise the process for Internal auditor / organizations to join APSCA.
- ▶ Develop and implement a forum for auditors to share learnings and discuss challenges.
- ▶ Establish a method for members to influence the profession through feedback sessions, add to podcast, communications and other awareness opportunities.
- ▶ Develop surveys to identify strengths, opportunities and to measure the Trust of the Profession including capabilities, reliability transparency and humanity.
- ▶ Establish a CSCA Council, which leads to representation on the SAB and/or Executive Board.

Review the governance and oversight of APSCA's governing boards and committees.

- ▶ Open and transparent financial communication
- ▶ Increase revenue to enable growth for the Profession, via external engagement, communication, and other offerings for Members.



Future Proofing

APSCA

ASSOCIATION OF PROFESSIONAL
SOCIAL COMPLIANCE AUDITORS

OBJECTIVE

APSCA to increase market adoption and capacity levels amongst stakeholders through communication and marketing strategies that articulates social auditing as a required and valued profession.

Review the exam process to ensure it is effectively and efficiently evaluating the knowledge, skills and competencies of Member Auditors including identification of emerging issues.

Identification of emerging issues and including into CPD and the examination process.

Enhance the user experience through improved business practices.

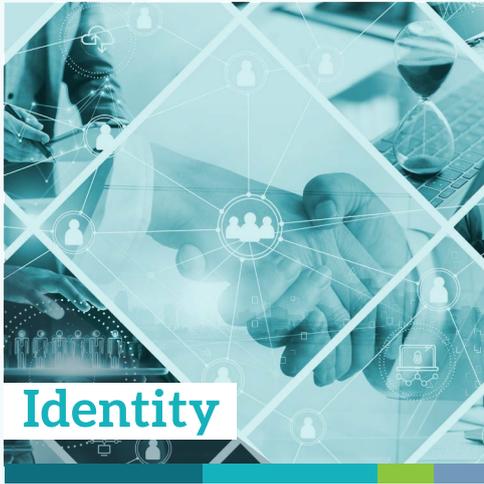
GOAL

- ▶ Implement a communication plan to drive support of APSCA through market adoption and mutual recognition of APSCA's certification process.
- ▶ Implement a process to bring auditors into the profession.
- ▶ Working with Members to develop an academy which would focus on supporting training for new auditors.
- ▶ Develop a method for recognition of specialities, e.g. sector (seafood, agricultural etc), topic (child labour, forced labour etc) and alternative ways to demonstrate auditor competence.
- ▶ Identify key stakeholders including companies and collaborative schemes to help reduce the duplicity in different training programmes/requirements

- ▶ Exam process assessed by third party to gain accreditation.
- ▶ Quarterly calibration sessions with interviewers.
- ▶ Annual review of exam documentation, questions, answers, case study and scenarios.
- ▶ Identify additional interviewers to support the capacity required for 2023.
- ▶ Develop and implement a post exam survey to identify areas of opportunities and obtain immediate feedback.

- ▶ Develop guidance framework for how emerging issues can be integrated within APSCA CPD & exam.
- ▶ To develop validate and retain auditor competency by identification of emerging issues and inclusion within the examination process and CPD.

- ▶ Migration from Knack to new data system (ADAM).
- ▶ Increase efficiencies for Members and APSCA Team e.g. auditor enrolment, exam request, CPD etc).
- ▶ Central location for holding training certificates with view to reduce multiple trainings on same topics.



OBJECTIVE

Expand APSCA's reach and influence internally and externally on behalf of APSCA Members in all relevant forums.

GOAL

- ▶ Develop communications to support others to talk for the profession. (This includes: position papers, FAQ).
- ▶ Expand the podcast, social media, publications, overall external and internal engagement.
- ▶ Expand the intent and coverage of the Annual Meeting to include opportunities for networking, auditor engagement, education on emerging issues and interested party participation and interested party participation.

Build awareness across the profession, industry and society.

- ▶ Expanding external engagement with government regulatory bodies and civil society to positively impact social measurement expectations of business.
- ▶ Provide Members and Partners with the opportunity to influence and develop the work within APSCA.
- ▶ Develop guidance framework for how emerging issues can be used within the Profession.
- ▶ Developing standard responses to common issues, including GDPR, audits don't work and more.
- ▶ Enhanced website design to provide easier access to information.
- ▶ Preparation of Podcast and supporting communication guidance.

Recognize the importance of the principle of transparency in human rights due diligence processes and offer training for social auditors.

- ▶ Identify relevant forums within the human rights due diligence area to positively impact and extend APSCA's reach to benefit Members.
- ▶ Identify training for social auditors to support their ongoing learning and development.