



SATURDAY 27TH AUGUST

GLASGOW, MULTI VENUE IN PERSON + ONLINE.

1100 - 1900 CONFERENCE, 1900 - 2300 SHOWCASE

PITCHSCOTLAND.COM | @PITCHSCOTLAND

VENUES (all within 5 minute walk)

Saint Luke's (Main hub for Pitch - panels & performances) 17 Bain St, Glasgow G40 2JZ

Many Studios (Workshops/1:1s) 3 Ross St, Glasgow G1 5AR

Barras Art & Design (Networking/Open Mic/Spoken Word) - Outdoor yard - 54 Calton Entry, Glasgow G40 2SB

The Space (Pitch360 16-21 year old) 257 London Rd, Glasgow G40 1PE

YouTube  Indicates event is a pre-record and online only.

Online **LIVESTREAM** 1330 - 1700 panels and performances from Saint Luke's with a live in person audience.

PITCH

Pitch, Scotland's conference of hip hop and underground culture, takes place on **Saturday 27 August 2022** across Glasgow's creative East End. Register at pitchscotland.com and join us at Pitch in person in Glasgow, or online via YouTube!

Pitch Scotland will forge new networks across genres and disciplines, celebrate the culture and diversity of voices reflecting contemporary Scotland and empower members of the hip hop and underground communities to exchange knowledge and skills as they progress their careers.

Aiming to inspire and encourage all from age 16 and above, Pitch Scotland will feature representatives from across the music industry, skills workshops, panel discussions, speed-meeting sessions and performances, including DJ sets, spoken word artists and a live showcase.

Pitch Scotland is produced by Scottish Alternative Music Awards (SAMA) in partnership with Creative Scotland, and PRS Foundation's Open Fund.

PARTNERS



PRS
Foundation

SHOWCASE PARTNERS





DAY-TIME PROGRAMME

1100 - 1700 @ THE SPACE

LIVE MURAL: PITCH SCOTLAND BY ROGUE ONER.

Stop by the Pitch graffiti mural at The Space (257 London Rd, Glasgow G40 1PE) by street artist known as Rogue Oner.



1100-1700 @ SAINT LUKE'S - TRADE STANDS

SAMA, Creative Scotland, PRS Foundation, AIM UK, FOCUS Wales, New Skool Rules Netherlands, The Academy of Music & Sound, Music Plus.

**1100-1700 @ SAINT LUKE'S
PHOTOGRAPHY PRESENTATION
HIP HOP FROM SCOTLAND.**

Explore the gallery of images from hip hop in Scotland over the years. Scan the QR code in Saint Luke's for the full extended gallery. The gallery is curated by artists ShellToe Mel & Mobolaji Agoro. Tweet us your favourite images using #PitchScotland @pitchscotland




PITCH

DAY-TIME PROGRAMME

1105 @ ONLINE 

MIC TALK: WHAT HIP HOP FROM SCOTLAND MEANS TO YOU, IN PARTNERSHIP WITH HIP HOP SCOTLAND.

Pre-recorded discussion with Arusa Qureshi  (Author Flip The Script), Clarissa Woods (Artist), MOG (Artist). Sean Focus (Artist), hosted by Sanjeev Mann (Journalist).



1200 @ MANY STUDIOS - CREATIVE WORKSHOP

Exploring & Understanding Funding. Jamie Houston (Creative Scotland) Kwame Safo (PRS Foundation).



1200 @ ONLINE **STRATEGY FOR SUCCESS, SETTING UP YOUR MUSIC BUSINESS.**



ASSOCIATION OF INDEPENDENT MUSIC

In partnership with AIM UK this pre-recorded panel will explore understanding income streams for artists and creatives. Featuring Ben Wynter, (AIM), Mobolaji Agoro (Forij), TAAHLIAH (Artist), Donnae'o (Artist), Stella Reid (Rough Bone





DAY-TIME PROGRAMME

1200 @ THE SPACE - PITCH360 WORKSHOP 1

Learn to rap with The Academy Of Music & Sound, workshop hosted by artist **Becca Starr**.
**16-21 year old*



1330 @ THE SPACE - PITCH360 WORKSHOP 2

Making Beats with Music Plus hosted by Scottish producer **Konchis**.
**16-21 year old*



1330 @ SAINT LUKE'S PERFORMANCE:

THE EVOLUTION OF HIP HOP.



Live dance performance by THREE60.

1300 @ SAINT LUKE'S PITCH THE FILM



A selection of music videos from hip hop artists over the years from Scotland.

1300 @ MANY STUDIOS PITCH YOURSELF: MEET THE INDUSTRY & BOOK 1:1'S.

- Henca Maduro (New Skool Rules Netherlands)
- Sarah Jones (FOCUS Wales)
- Marrik Shearer (Marrik Mixed It)
- Richy Muirhead (SAMA | Pitch Scotland)
- Alana Hepburn SAMA | (Pitch Scotland)
- Jamie Houston (Creative Scotland)
- Kwame Safo (PRS Foundation)

PITCH

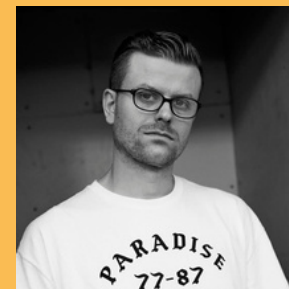
DAY-TIME PROGRAMME

1400 @ SAINT LUKE'S & ONLINE PANEL: EXPLORING REGIONAL, NATIONAL & INTERNATIONAL SUCCESS IN HIP HOP AND MUSIC CULTURE.

Henca Maduro (New Skool Rules Netherlands), LOTOS (Artist), Marrik Shearer (Marrik Mixed It), Martyn Flyn (LuckyMe Records), hosted by Kwame Safo (PRS Foundation).

1500 @ SAINT LUKE'S - K4CIE DJ SET

SAMA Award winner K4CIE is a DJ & producer that has been shaping the Glasgow music scene with 'Peach'; a rap & trap events platform in Scotland.



1600 @ SAINT LUKE'S IN CONVERSATION:

NoLay, the South London rapper known for her portrayal of ex-convict/beautician Mandy in hit Netflix/Channel 4 drama Top Boy, will share her experiences in an exclusive in-conversation event with Scotland's most successful social media star and rap fan **Bash The Entertainer**.



PITCH

DAY & EVENING PROGRAMME

1700 @ BAAD OUTDOOR YARD LIVE SPOKEN WORD

Bee Asha, Texture, Fiyin Fakunle,
hosted by Mark McGhee (YouCallThatRadio?).



1800 @ BAAD OUTDOOR YARD PITCH X UP2STNDRD OPEN MIC AND NETWORKING. UP²STNDRD

A chance for artists to join the open mic, say hello to fellow delegates, artists and creatives. **Open mic is limited first come first served capacity and artists must provide USB.*

1900 @ SAINT LUKE'S LIVE SHOWCASE:

AiiTee
LOTOS
Mace the Great (presented by
FOCUS Wales)
MC Salum



**This event is ticketed.*