

# Future Us:

## A Roadmap to Elder Abuse Prevention

There are committed citizens across Canada who are working to create safer, more supportive communities for people of all ages.

The *Future Us* roadmap is a tool to harness and mobilize that collective energy for change, tapping into existing networks to engage local elected politicians and the broader public to achieve common goals.

## Future Us sets out three broad goals:



**Prioritize** elder abuse prevention in every community.



**Establish and support elder abuse prevention networks** at local, regional and national levels.



**Teach everyone** to recognize warning signs of abuse and neglect, how to respond safely and effectively and where to refer in the community to find help.

≈ 10%

of older Canadians experience abuse, most often by a spouse or family member.

23%

of the population in Canada will be 65 or older by 2030.

63%

of seniors in Canada report that they have been treated differently or unfairly because of their age.

## Here's what you can do:

### CITIZENS

**Visit:** It's Not Right! Neighbours, Friends & Families for Older Adults

**Join / Start** your local elder abuse prevention network.

### COMMUNITIES

**Recognize** elder abuse as a community priority - work with local government to achieve the first *Future Us* goal.

### GOVERNMENT

**Fund** local, regional, and national elder abuse networks to establish infrastructure that is pan-Canadian and designed to support long-term change.

### ORGANIZATIONS

**Train** staff to recognize warning signs and how to respond safely, supportively.

**Look for and address** ageism in your organizational policy and practice.

### GET IN TOUCH



Visit the roadmap online at [futureus.cnpea.ca](https://futureus.cnpea.ca)



Get in touch at [futureus.cnpea@gmail.com](mailto:futureus.cnpea@gmail.com)

### FOLLOW US



@cnpea



CANADIAN NETWORK for  
the PREVENTION of ELDER ABUSE  
RÉSEAU CANADIEN pour la PRÉVENTION  
du MAUVAIS TRAITEMENT des AÎNÉS

