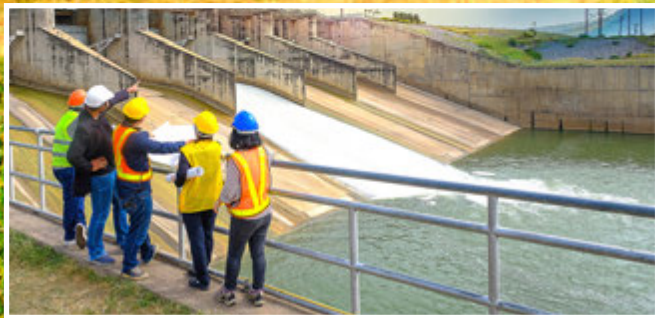


INNOVATION. IMPACT. ISSUES.



NATIONAL
clean
Energy
W E E K



SPONSORSHIP
PROSPECTUS

SEPTEMBER 20-24, 2021 | HYBRID | WASHINGTON, D.C.



Across America, clean and readily abundant forms of energy are powering more than homes and businesses. The clean energy sector is growing faster than ever, yet some of yesterday's policies are holding back tomorrow's progress.

National Clean Energy Week convenes policymakers, advocates, and the private sector to break barriers and elevate the value of clean energy across our nation.

Join our annual week-long celebration of clean energy innovation and help solve the world's most pressing challenges in nuclear, solar, wind, wave, hydropower, geothermal, natural gas, biomass, carbon capture, storage, and waste-to-energy technologies. NCEW directly addresses our nation's need for abundant, reliable energy while preserving the environment.

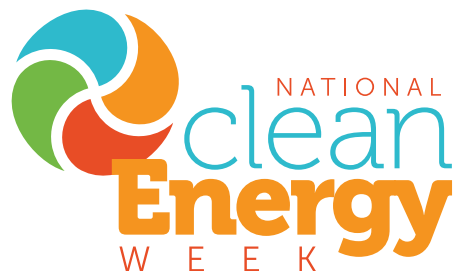
NCEW will be hybrid on September 20-24, 2021. Conference attendees will engage with sponsors and exhibitors through an interactive and dynamic virtual conference platform and in-person for certain live events. The virtual system features multiple opportunities for sponsors and exhibitors to engage with our core audience of dedicated clean energy leaders, while attendees connect from the comfort and safety of their home or office.

We believe in advancing support of our nation's energy sector through new methods of market development, policy change, and technological innovation.

INNOVATION Opportunities in clean energy

IMPACT Where clean energy will bring lasting changes to the economy

ISSUES Where public policy can make or break the future of clean energy



SEPTEMBER 20-24, 2021



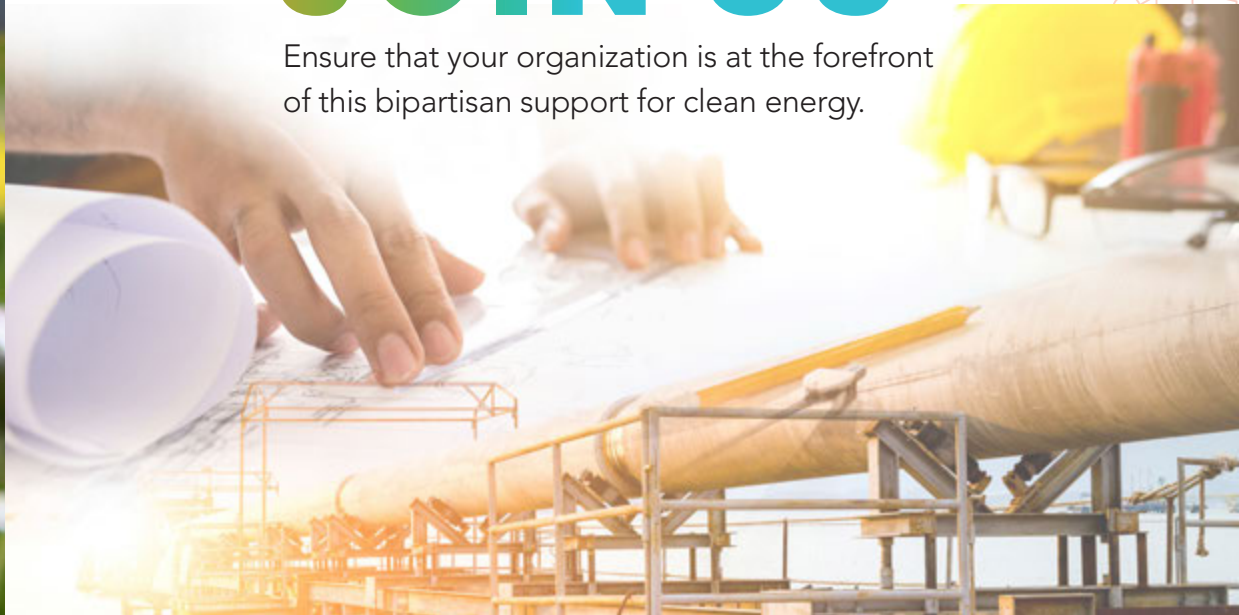
Dedication to Bipartisanship

National Clean Energy Week is dedicated to bipartisanship – we bring together business leaders, advocates, policymakers, and trade associations from all perspectives who are dedicated to advancing clean energy.

Together, we harness the power of the free market and government collaboration to create jobs, expand our economy, strengthen America's national security, and preserve our environment.

JOIN US

Ensure that your organization is at the forefront of this bipartisan support for clean energy.



NUCLEAR
GAS
WIND
GEOTHERMAL

“ WE ALL WANT THE SAME THING. WE WANT CLEAN, EFFICIENT ENERGY THAT'S ABUNDANT AND COSTEFFICIENT, BUT IN ORDER TO GET THERE...THE GOVERNMENT SHOULD BE THE GOOD GUY THAT SMALL BUSINESSES AND INNOVATIVE PEOPLE WANT TO COME TO... AND WE SHOULD LEARN HOW TO WORK WITH YOU TO GIVE YOU A LITTLE MORE FLEXIBILITY.”

U.S. Senator John Hickenlooper (CO)

“ National Clean Energy Week brings together “a veritable who's who of the clean energy world.”

POLITICO

“ I'm pleased to be with you at National Clean Energy Week as we reflect, as a nation, how we consume and produce energy. We're leading the way in a changing world. It's no surprise that we're seeing more wind farms, more solar installations and electric vehicles. They're creating jobs and they're reducing emissions. We have a good story and strong story to tell here.”

**U.S. Senator
Lisa Murkowski (AK)**

“ The progress that we have seen by clean energy over the last fifteen years has been nothing short of an American success story. It's an honor and privilege to join you all and the organizers of NCEW today. I look forward to continuing this important dialogue with you as our energy landscape continues to evolve.”

Former FERC Chairman Neil Chatterjee

“ America needs an all-of-the-above approach for energy. In Wyoming and across the country, clean energy sources like nuclear power and carbon capture technologies, create jobs, and grow the economy. Our committee will continue to work, on a bipartisan basis, to help support that innovation.”

U.S. Senator John Barrasso (WY)

“ National Clean Energy Week encourages increased organizational and individual support of innovative solutions that address America's economic and energy needs, and presents an opportunity for municipalities and individuals to implement the cleanest, lowest emitting energy technologies available.”

Governor Tony Evers (WI)

“ IDAHO IS A NATIONAL LEADER IN CLEAN ENERGY, WITH OUR RIVERS SUPPLYING HALF OF OUR NET ELECTRICITY GENERATION, THE FOURTH-LARGEST HYDROELECTRICITY SHARE IN THE NATION... [A]S AMERICA CELEBRATES NATIONAL CLEAN ENERGY WEEK, I ENCOURAGE...ALL MUNICIPALITIES AND INDIVIDUALS TO IMPLEMENT THE CLEANEST, LOWEST-EMITTING ENERGY TECHNOLOGIES AVAILABLE.”

Former Governor Butch Otter (ID)



Policy Makers Symposium

Be part of the solution and join a bipartisan mix of elected officials, well-respected energy organizations, corporations, small businesses, and other energy advocates at the NCEW Policy Makers Symposium. This symposium is a one-of-a-kind educational and networking event for clean energy industry insiders.

For the second year, the symposium moves to a virtual platform and expands to a full week. Various in-person events will also be held that will focus on the latest in clean energy policy and technologies and provide collaborative opportunities for innovators, advocates, and policy makers.

Because the symposium is online, it is expected to attract hundreds of attendees who will have access to dozens of policy maker speaker sessions, live webinars, virtual exhibits, discussion roundtables, and other networking events throughout the week.

All programming will be recorded and available online for three months following the conclusion of NCEW.

Panel topics include:

CLEAN ENERGY INNOVATION

FINANCE & INVESTMENT

SECURITY OF ENERGY
INFRASTRUCTURE

CARBON MANAGEMENT
THROUGH AGRICULTURE

CORPORATE COMMITMENTS TO
NET ZERO

NET ZERO FUTURE OF OIL & GAS

SUPPLY CHAINS & DOMESTIC
MANUFACTURING

LOWERING EMISSIONS IN THE
TRANSPORTATION SECTOR

GRID RESILIENCE & RELIABILITY

THE POLITICS OF CLEAN ENERGY



Policy Makers:

Senators, Representatives, Staff from the United States Congress, including Members of the:

- U.S. Senate Energy & Natural Resources Committee
- U.S. Senate Finance Committee
- U.S. Senate Appropriations Committee
- U.S. House Energy & Commerce Committee
- U.S. House Ways & Means Committee
- U.S. House Transportation & Infrastructure Committee
- U.S. House Select Committee on the Climate Crisis
- Energy Advocacy Groups
- National Energy Associations & Trade Groups

Offices Represented:

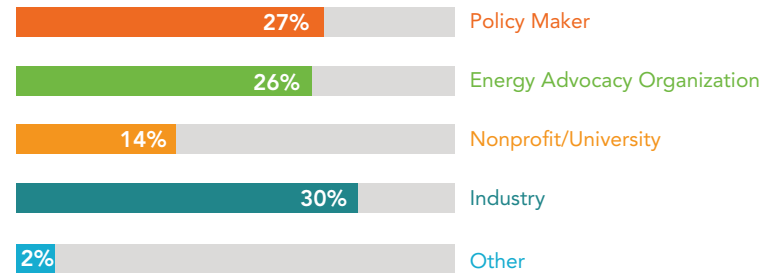


Private Sector Leaders:

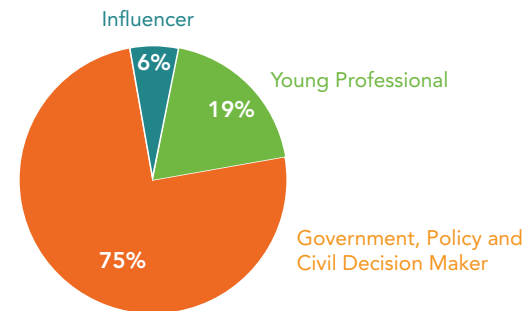
- Government Affairs/Government Relations
- Senior Executives (Director or above title)



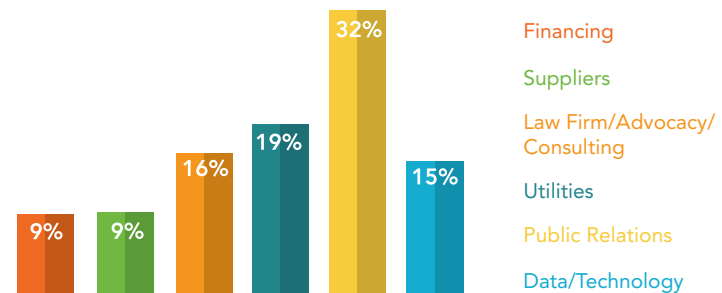
Attendee by Type



Attendee Level of Impact



Number of Industry Attendees



SPONSOR NCEW 2021

Position your company/organization as a bipartisan leader in clean energy!

Why Sponsor?

Be a part of the bipartisan discussion on new market development methods, policy debate, financing, and technological innovation within our nation's clean energy industry.

Our hybrid events promise the best of both worlds – networking at in-person receptions and education on a virtual platform.



Content

Showcase your expertise and be seen as a thought leader by providing informational content to attendees. All educational content will be available during the virtual meeting and for many months post meeting.



Exposure

Market your organization and raise brand exposure to build strong relationships between local businesses, policymakers, consumers, and advocates. Give your potential clients on-demand access to your products and services through a virtual exhibit showcase.



Access

Engage with and hear from Republican and Democratic policymakers and top speakers in clean energy investment and innovation.



Engagement/ Networking

Network and build long-term partnerships with unique opportunities to enhance your innovation and leadership with industry professionals, local businesses, policymakers, consumers, and advocates. Conference attendees will be able to engage with exhibitors through the interactive and dynamic virtual conference platform. Attendees will be able to connect from the comfort and safety of their own homes/offices.



Lead Generation with Analytic Data

Generate leads through real-time analytic information. The analytical data will be available to all exhibitors and sponsors as part of your booth and/or sponsorship package. You can receive live analytic data that will include views, clicks, and opt-in leads.

Past NCEW Exhibitors/Sponsors

American Council for Capital Formation	Edison Electric Institute
American Council on Renewable (ACORE) Energy	EDP Renewables
American Gas Association	Gates Ventures
American Petroleum Institute (API)	Hannon Armstrong
American Wind Energy Association (AWEA)	Kruger
APEX Clean Energy	MacArthur Foundation
Breakthrough Energy	McDonald's
Business Council for Sustainable Energy (BCSE)	National Grid
Clean Energy Leadership Institute	National Hydropower Association
Clearloop	National Propane Gas Association
Clearpath	Sunrun
Conservative Energy Network	The Nature Conservancy
CRES FORUM	US Chamber of Commerce
Deepwater Wind	Volkswagen
EarthX	Wise Capital Strategy
Edelman	Young Professionals in Energy

Who Should Sponsor?

Engage with policymakers, energy advocacy organizations, and private-sector leaders to elevate your organization's profile and advance your clean energy policy.

- Advocacy/Law firms
- Banks/Investment services/Financing
- Charitable foundations
- Clean and renewable energy companies
- Clean energy technology
- Consumer products/services focused on sustainability
- Energy consultancy
- Energy research
- Energy storage
- Energy trade associations
- Natural resource strategies
- Sustainable energy solutions
- Sustainable infrastructure development
- Utilities

EDUCATION

Speaking opportunity at Virtual Policy Makers Symposium

- Fireside chat (1-on-1 with CRES Forum staff member) OR one (1) panel discussion
- Five (5) minute introduction or closing remarks on one of symposium days
- Input into one (1) panel topic for main stage consideration

ACCESS

Ten (10) registrations and special acknowledgement at elite in-person networking opportunity in Washington DC during National Clean Energy Week*

- Ten (10) All-Access passes to Virtual Policy Makers Symposium

COMMUNICATION

Convey your messaging through these channels.

- Contributed content for two (2) e-blasts to NCEW attendees, subject to approval (one pre-event, one post-event)
- One (1) authored or sponsored article on NCEW site
- Sponsor messages on two (2) "NCEW Look Ahead" or "NCEW Recap" emails to attendees

BRAND ALIGNMENT

Substantial brand exposure, including:

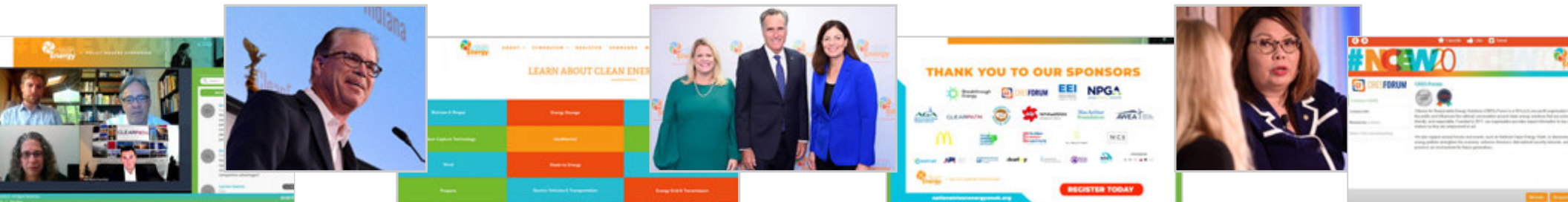
- 60 seconds promo video featured eight (8)+ times on main stage channel
- Logo acknowledgement on all event materials
- Banner ad on nationalcleanenergyweek.org for one year
- Promo preview on NCEW social media channels

VIRTUAL BOOTH

Featured Virtual Exhibit, including:

- Logo/personalized branding
- Customized banner with url link
- Company write-up
- Intro video
- Four (4) booth reps
- Library of up to six (6) PDFs, six (6) weblinks, six (6) images
- Lead generation analytics
- Social media
- Request information button to collect leads
- Video chat function

Right of first refusal for special sponsorship opportunities.



EDUCATION

Speaking opportunity at Virtual Policy Makers Symposium

- Speaker for one (1) main stage panel discussion

ACCESS

Five (5) registrations and special acknowledgement at elite in-person networking opportunity in Washington DC during National Clean Energy Week*

- Ten (10) All-Access passes to Virtual Policy Makers Symposium

COMMUNICATION

Convey your messaging through these channels.

- Contributed content for two (2) e-blasts to NCEW attendees, subject to approval (one pre-event, one post-event)
- Sponsor messages on two (2) "NCEW Look Ahead" or "NCEW Recap" emails to attendees

BRAND ALIGNMENT

Substantial brand exposure, including:

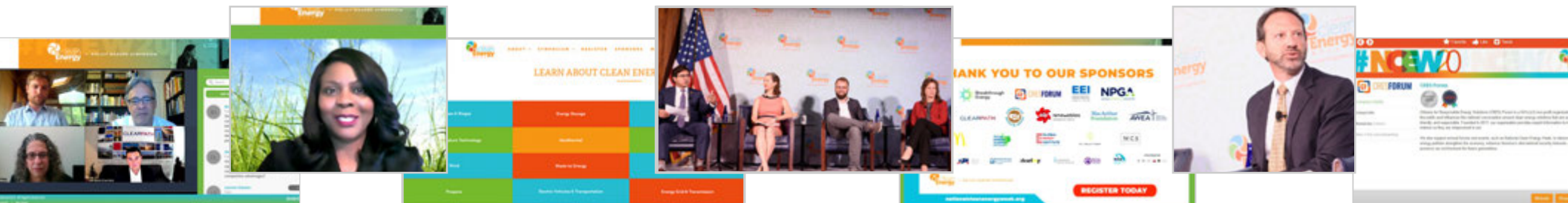
- 60 seconds promo video featured four (4) times on main stage channel
- Logo acknowledgement on all event materials
- Banner ad on nationalcleanenergyweek.org for one year
- Promo preview on NCEW social media channels

VIRTUAL BOOTH

Featured Virtual Exhibit, including:

- Logo/personalized branding
- Customized banner with url link
- Company write-up
- Intro video
- Four (4) booth reps
- Library of up to six (6) PDFs, six (6) weblinks, six (6) images
- Lead generation analytics
- Social media
- Request information button to collect leads
- Video chat function

Right of first refusal for special sponsorship opportunities.



EDUCATION

Speaking opportunity at Virtual Policy Makers Symposium

- Speaker for 1 main stage panel discussion

ACCESS

Five (5) registrations and special acknowledgement at elite in-person networking opportunity in Washington DC during National Clean Energy Week*

- Five (5) All-Access passes to Virtual Policy Makers Symposium

BRAND ALIGNMENT

Substantial brand exposure, including:

- Acknowledgement in two (2) e-blasts to NCEW attendees, subject to approval (one pre-event, one post-event)
- 30 seconds promo video featured four (4) times on main stage channel
- Logo acknowledgement on all event materials
- Acknowledgement on NCEW social media channels

VIRTUAL BOOTH

Featured Virtual Exhibit, including:

- Logo/personalized branding
- Customized banner with url link
- Company write-up
- Intro video
- Four (4) booth reps
- Library of up to six (6) PDFs, six (6) weblinks, six (6) images
- Lead generation analytics
- Social media
- Request information button to collect leads
- Video chat function

Right of first refusal for special sponsorship opportunities.



ACCESS

Five (5) registrations and special acknowledgement at elite in-person networking opportunity in Washington DC during National Clean Energy Week*

- Five (5) All-Access passes to Virtual Policy Makers Symposium

BRAND ALIGNMENT

Substantial brand exposure, including:

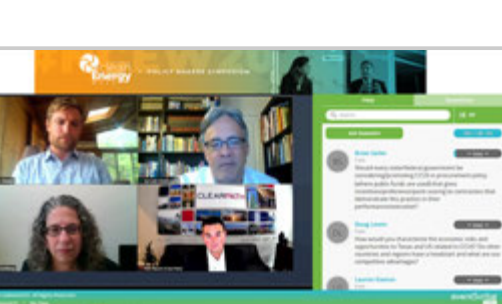
- Acknowledgement in two (2) e-blasts to NCEW attendees, subject to approval (one pre-event, one post-event)
- 30 seconds promo video featured four (4) times on main stage channel
- Logo acknowledgement on all event materials
- Acknowledgement on NCEW social media channels

VIRTUAL BOOTH

Featured Virtual Exhibit, including:

- Logo/personalized branding
- Customized banner with url link
- Company write-up
- Intro video
- Four (4) booth reps
- Library of up to six (6) PDFs, six (6) weblinks, six (6) images
- Lead generation analytics
- Social media
- Request information button to collect leads
- Video chat function

Right of first refusal for special sponsorship opportunities.



BENEFITS		PLATINUM	GOLD	SILVER	BRONZE
EDUCATION	Fireside Chat (1-on-1 with CRES Forum staff) OR Panel Discussion	✓			
	Five (5) minute introduction or closing remarks on one of the symposium days	✓			
	Content topic input into one (1) panel topic	✓			
	Speaking opportunity for one (1) Panel Discussion		✓	✓	
REGISTRATION	Elite Networking Opportunity Tickets	10	5	5	5
	Virtual Policy Makers Symposium Registrations	10	10	5	5
COMMUNICATION	One (1) authored or sponsored article on NCEW site	✓			
	Contributed content for two (2) e-blasts to NCEW attendees, subject to approval (one pre-event, one post-event)	✓	✓		
	Sponsor messages on two (2) "NCEW Look Ahead" or "NCEW Recap" emails to attendees	✓	✓		
BRAND ALIGNMENT	Banner ad on nationalcleanenergyweek.org for one year	✓	✓		
	Promo preview on NCEW social media channels	✓	✓		
	Acknowledgement on NCEW social media channels			✓	✓
	Promotional video featured on main stage channel	✓ (60 seconds)	✓ (60 seconds)	✓ (30 seconds)	✓ (30 seconds)
	Logo acknowledgement on all event materials	✓	✓	✓	✓
VIRTUAL EXHIBIT BOOTH	Virtual exhibit booth with customized branding, video chats, brochure library, etc.	✓	✓	✓	✓

SHOW MANAGEMENT

The virtual exhibition is organized and managed by the Citizens for Responsible Energy Solutions (CRES) Forum for National Clean Energy Week (NCEW). Any matters not covered in these Rules and Regulations are subject to the interpretation of the CRES Forum Board of Directors and the CRES Forum Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the policies and procedures set forth by Show Management. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each virtual exhibitor, for him/herself and their employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

PAYMENT TERMS - RATES, DEPOSITS AND REFUNDS

Payment is due immediately. Online payment by credit card results in immediate confirmation of purchase. All international bank fees are the responsibility of the sponsor.

If payment is not received within this timeline, the opportunity may be reassigned at the discretion of CRES Forum Management. In the event of a default by the sponsor, as outlined in the previous sentence, the sponsor shall forfeit as liquidated damages, the amount set forth above.

CANCELLATION POLICY

Any exhibitor who cancels any purchased exhibit space will forfeit the total of the agreement. If the exhibit has not yet been paid, the exhibitor must pay CRES Forum money equal to 100% of the full price of said agreement. ALL SPONSORSHIPS ARE NON-REFUNDABLE.

ARRANGEMENT OF VIRTUAL EXHIBITS

The show management reserves the right to inspect the quality of the appearance of each virtual booth prior to beginning of the virtual event. Show Management on behalf of CRES Forum may request removal of any unapproved content.

VIRTUAL BOOTH DESIGN

Each exhibitor will be provided with a link to the official Virtual Exhibitor Guidelines. All virtual booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Virtual Exhibitor Guidelines.

SUBLEASING OF VIRTUAL SPACE

Virtual exhibitors may not assign, sublet or apportion to others the whole or any part of the virtual space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

VIRTUAL EXHIBITOR CONDUCT AND RELEVANCE

All virtual exhibit booths will be to serve the interest of the CRES Forum members and must be pertinent to the attendees' professional interests. CRES Forum reserves the right to restrict virtual exhibit sales to potential exhibitors it deems inappropriate or unprofessional. Exhibits will be operated in a way that will not detract from other exhibits, the exhibition, or the virtual meeting as a whole.

EXHIBITOR'S PERSONNEL

Virtual Exhibitors are prohibited from sharing badges or their assigned link to the NCEW virtual meeting. Violating this condition may result in loss of admittance for the person(s) sharing the badge. If there are specific hours or chat times available each participating exhibitor must be staffed by company specialists who are qualified to discuss details of their company's products or services.

VIRTUAL HANDOUT MATERIALS

Virtual promotional giveaways and exhibit prize raffles will be permitted. All hand-out materials are expected to be of a professional nature. CRES Forum reserves the right to disallow any material that they believe to be inappropriate.

PLATFORM POLICY

In the event of a severe platform or technical issue outside of CRES Forum' control, that prevents fulfillment of the sponsorship deliverables, CRES Forum will refer to the platform Service Level Agreement. CRES Forum will make every effort to provide the same sponsorship opportunity on a different date/time proposed by CRES Forum Should CRES Forum be unable to satisfy the original sponsorship, comparable alternate opportunities will be offered.

TRADEMARKS

CRES Forum will be held harmless for any trademark, trade name, copyright or patent infringement on any virtual materials belonging to or distributed by any exhibitor.

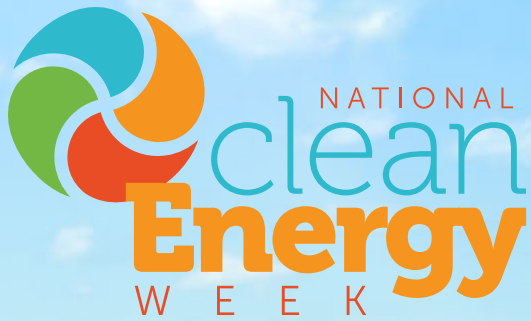
VIOLATIONS

Violation of any of these Rules and Regulations by the exhibitor of his/her employees or agents shall at the option of CRES Forum forfeit the exhibitor's right to occupy virtual space and such exhibitor shall forfeit to CRES Forum all monies paid or due. Upon evidence of violation, CRES Forum may take possession of the virtual space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that CRES Forum may incur thereby.

For more information, please contact the Sponsorship Manager at 301-200-4616 ext. 102, or sponsorships@nationalcleanenergyweek.org.



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SEPTEMBER 20-24, 2021

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