



Dear Students and Alumni,

CSUEA is proud to announce a new partnership with Staff Me Up. In case you are unfamiliar, [Staff Me Up](#) is the leading hiring and networking platform for those in the media industry looking to hire and get hired.

How will it work?

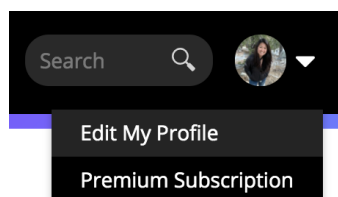
There are a few different ways to get involved:

SETTING UP YOUR PROFILE

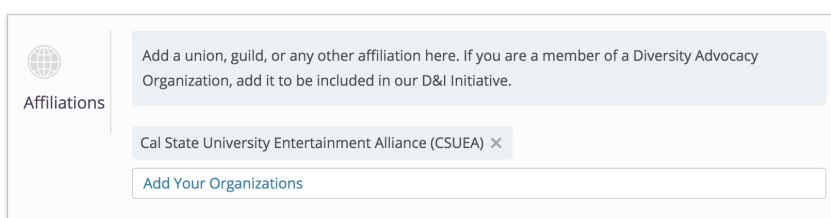
CURRENT STAFF ME UP USERS:

If you already have a Staff Me Up profile, you can now add your CSUEA affiliation as well as your individual campus as illustrated below. If you are a member of any on-campus media clubs or organizations, you may include those in your affiliations as well.

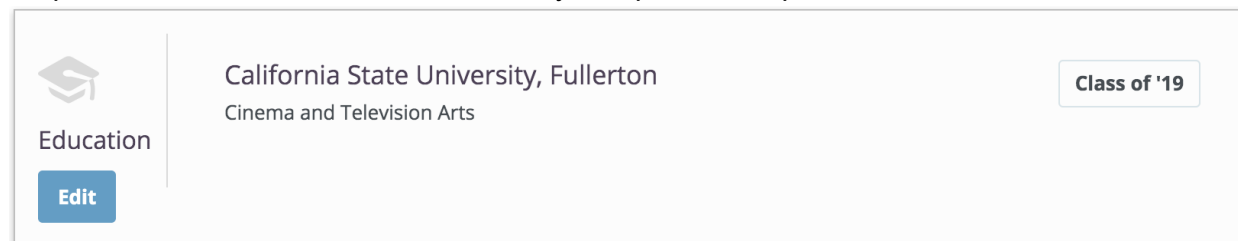
Step 1:



Step 2: Scroll down to Affiliations and add CSUEA.



Step 3: Scroll down to Education and add your specific campus.





NEW STAFF ME UP USERS:

- Step 1: Create an account on [\[our tech team is working on a custom CSU registration link for you so will add when we have!\]](#) This link will automatically add your CSUEA affiliation.
- Step 2: Build your profile – include your name, location and credits, including any student or independent films and shorts.
- Step 3: Add your CSU campus as outlined above.
- Step 4: Add applicable affiliations to any on-campus media clubs or organizations.
- Step 5: Sign up for custom work alerts - whenever an opportunity that fits your selected criteria is posted, you'll receive an automatic text and/or email notification.

POSTING JOBS

- Step 1: Sign into your Staff Me Up account.
- Step 2: In the upper left-hand corner, select “Hire”.
- Step 3: Select the green “Post Jobs for Free” button.
- Step 4: Follow the prompts and complete the fields to submit your job posting.
- Step 5: Select the “Hiring Tools” drop down in the upper left to review applicants.

DIVERSITY & INCLUSION INITIATIVE

Individuals

If you identify as a member of a historically underrepresented group, you may now indicate as such on your Staff Me Up Profile. Simply add any affiliations to Diversity Advocacy Organizations you may be a part of, whether it's an on-campus organization or an outside organization (ie: Cal State LA Association of Latino Professionals for America, Hue You Know, A-Doc, etc.) the same way you added CSUEA above. Not a member of a specific organization but still want to participate? Please contact Michelle directly at michelle@staffmeup.com to be included. Increased functionality that will allow you to self- identify on your profile is forthcoming later this year.

If you are a job poster, you can also search potential candidates using the Diversity and Inclusion filter on the left-hand side of your screen. We are in the process of rolling out even more specific filters as part of this larger initiative and hope to have them available before year's end.

Partnerships

Over the past 18 months, Staff Me Up has been working with Hue You Know to develop tools and partnerships with Diversity Advocacy Organizations in order to expand media companies' awareness and access to talent outside of their standard networks, by using Staff Me Up's hiring and search tools. If you are employed at a media company or affiliated with a DAO that might be interested in partnering with SMU's D&I initiative, please reach out to Michelle at michelle@staffmeup.com.



EVENTS

In the coming months, we will also be collaborating with Staff Me Up on a series of virtual events for mentoring and networking with industry leaders. Further details will be provided as events are announced.

QUESTIONS?

If you have additional questions regarding Staff Me Up, please feel free to reach out to Michelle directly at michelle@staffmeup.com.

