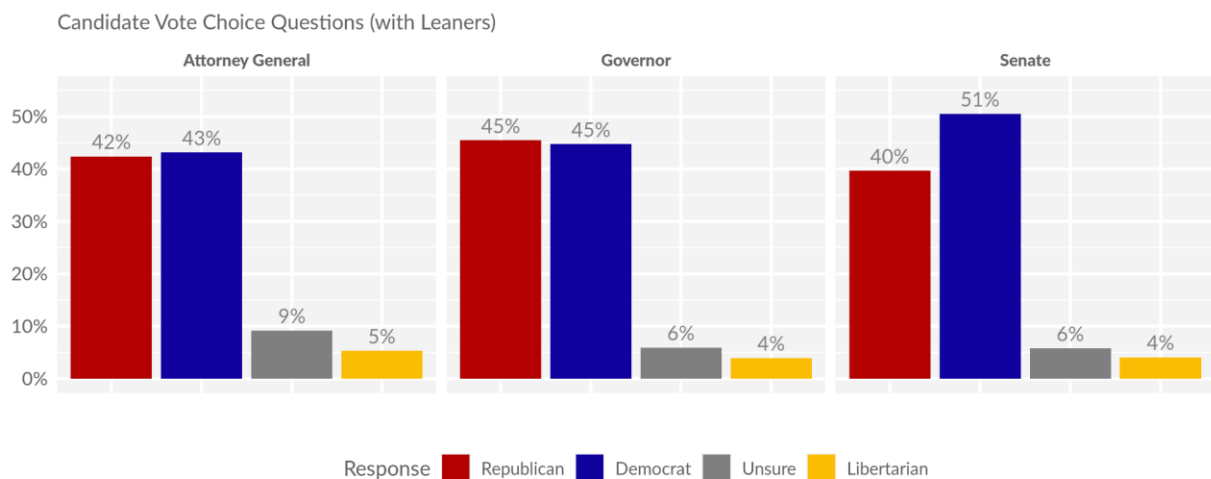


To: Democratic Attorneys General Association (DAGA)
From: Clarity Campaign Labs
Date: October 18th, 2022
Subject: The Arizona Attorney General election is still up for grabs

A recent survey by Clarity Campaign Labs on behalf of the Democratic Attorneys General Association shows that the race is close as voters tune into the Arizona Attorney General election. The survey was conducted from October 12th to the 16th using live calls to landlines, SMS text-to-web and live calls to cell phones, and an online panel. The sample includes 818 registered voters and is weighted to reflect a likely 2022 Arizona general electorate. The margin of error is +/- 3.42% at a 95% confidence interval.



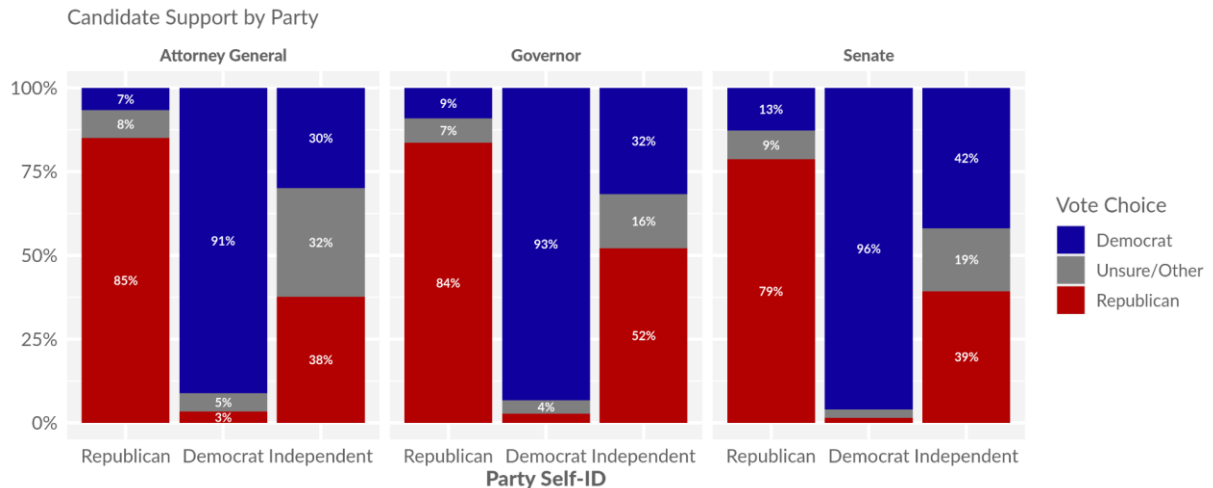
While 15% of Arizona voters are still undecided about who they will support as Attorney General, Democrat Kris Mayes has an advantage over Republican Abe Hamadeh, 42% to 39%. After being pushed to choose, the margin narrows, but voters still prefer Mayes over Hamadeh by a 1-point margin, 43% to 42%, with 9% remaining undecided.

Kris Mayes currently has the strongest support among Black, Hispanic, women, and young voters. She also has an advantage over Hamadeh among voters who have college degrees with 47% support compared to Hamadeh's 43%.

The plurality of voters who remain undecided self-identify as Independents (45%), followed by Republicans (38%). Just 18% of undecided voters identify as Democrats. Most undecided voters self-identify as white (63%) and 25% identify as Hispanic/Latino. Looking at other factors, 53% of undecided voters are female, 36% are under 50 years old, and 63% do not have a college degree.

Candidate Support By Party Identification

Mayes is winning 91% of self-identified Democrats, 7% of self-identified Republicans, and 30% of self-identified Independents. Meanwhile, Kelly is winning 96% of Democrats, 13% of Republicans, and 42% of Independents, and Hobbs is winning 93% of Democrats, 9% of Republicans, and 32% of Independents. In short, Mayes is slightly underperforming both Kelly and Hobbs, among all three groups, and support among Independents is most solid for Kelly.



Comparison to Support for Other Democratic Candidates

The Attorney General race is seeing similar trends to the Gubernatorial race over time. In the Gubernatorial race, voters are split between Democrat Katie Hobbs and Republican Kari Lake, 45% to 45%, with 6% remaining undecided. Among voters who are supporting Lake for Governor, 2% say they will choose Mayes over Hamadeh in the Attorney General race, and another 6% are undecided. In the U.S. Senate race, Democrat Mark Kelly holds a strong 11-point lead over Republican Blake Masters, 51% to 40%. In keeping with national trends, President Biden is underwater with Arizona voters, with only 37% of respondents saying that they approve of the way the President is handling his job, and 55% saying they disapprove.

Conclusion

Mayes and Hamadeh are in a statistical dead heat within the 3% margin of error in the last few weeks before the November general election.