# **SAMSUNG**

		or Tomorrow (Promotion) and conditions (T&Cs)	
Promotion	The Promotion is a game of skill for Prizes that may be won by Eligible Entrants who submit a winning Eligible Entry during the Promotional Period which is selected as best meeting the Judging Criteria as outlined below.		
	Participation in this Promotion is deemed acceptance of these T&Cs. This Promotion is not valid in conjunction with any other offer.		
	Instructions on how to enter to win a Prize form part of these T&Cs.		
Eligible Entrant	Australian residents between the ages 18 - 24 years, excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family, who submits an Eligible Entry.		
	An " <b>immediate family</b> " means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.		
	The Promotion is open to both individuals and teams. There is no limit to the number of people in a team, provided they are all Eligible Entrants. The Promoter reserves the right to request proof of age to prove eligibility of entrants. This information will be treated in accordance with the Promoter's Privacy Policy (noted below).		
Promotional Period	Start time and date	<b>11:00</b> AM (AEDT), Monday, 22 November 2021	
. Gilou	End time and date	<b>11:59</b> PM (AEDT), Monday, 20 December 2021	
Prizes	The 5 x Eligible Entrants who are selected as the Winners based on the relevant Judging Criteria below, will each be entitled to one of the prizes below as pre-determined by the Promoter. Please note, that if a winning Video was submitted by a team, the team will only be entitled to win 1 x Prize to be shared amongst them however they deem fit.		
	1 x <b>Major Prize</b> • \$10,000 in cash to bring your idea to life		
	In addition, the	Eligible Entrant will receive a range of Samsung tech, including r M7, Galaxy Fold3 and Galaxy Tab S7 FE (RRP \$4,705)	
	2 x Minor Prizes		
Two minor prizes of \$5,000 in cash to bring your ideas to life		es of \$5,000 in cash to bring your ideas to life	
	<ul> <li>In addition, you will a Samsung Tech Pack which includes a Smart Monitor M7, Galaxy Fold3 and Galaxy Tab S7 FE (RRP \$4,705).</li> </ul>		
	1 X Samsung Employee Choice Prize and 1 x People's Choice Prize		
	Both will win a Samsung Tech Pack including a Smart Monitor M7, Galaxy Fold3 and Galaxy Tab S7 FE (RRP \$4,705).		
Total Prize Pool \$43,525		5	
	Prizes will be distributed according to these T&Cs, and in the Panel's (defined below) absolute discretion. Eligible Entrants acknowledge and agree that the purpose of the Prizes is to help them address the issue their community is facing using STEM, and they agree to use the Prize for that purpose.		
	https://www.samsung.com/au/solve-for-tomorrow/		



Solve for Tomorrow ( <b>Promotion</b> )  Terms and conditions (T&Cs)				
Personal Information	Information requested by the Promoter during the entry process may include the entrant's full name, phone number, email address, and residential address. Failure to provide all Personal Information requested, or providing incorrect information, may result in an entrant's disqualification from the Promotion.			
Eligible Entry	To enter the Promotion, Eligible Entrants must create a video that is a maximum of 1-minute-long which identifies an issue their community is facing and outlines a potential solution for the issue which applies STEM to create a better tomorrow for young Aussies ("Video") and either:			
	upload the Video to their personal TikTok account tagging @samsungAU with #solvefortomorrow & #samsungaustralia; or			
	submit the Video via the form, here: <a href="https://www.samsung.com/au/solve-fortomorrow/#EnterCompetition">https://www.samsung.com/au/solve-fortomorrow/#EnterCompetition</a>			
	Within the Promotional Period (together an "Eligible Entry").			
	If the Video was created by a team, it must only be submitted once by a single member of the team. The Promoter may, in its absolute discretion, ignore any Video entry which it deems to be offensive or inappropriate, or otherwise tampers with the entry process, or which otherwise does not comply with these T&Cs. By entering this Promotion via one or more of the entry mechanisms outlined above, the Eligible Entrant agrees to these T&Cs. Failure to provide valid proof of age on request, will lead to exclusion from the Promotion.			
	Eligible Entrants acknowledge and agree that by submitting their Video they grant an unlimited, royalty free, worldwide, transferrable, perpetual license to the Promoter to use the Video for the purpose of this Promotion and for other internal and external marketing and business purposes. In particular, the Videos may be shared on Samsung's website and other social media platforms for the purpose of selecting the winners of the Samsung Employee and People's Choice Prizes and for ongoing marketing purposes.			
	By entering this Promotion, Eligible Entrants are agreeing to participate in other marketing and promotional activities if they are selected as a Winner, including but not limited to:			
	providing details of how they used their Prize to address the issue in their community mentioned in their video; and			
	providing photos and quotes for internal and external Samsung marketing channels.			
Judging Criteria	Judging Criteria for the Major Prize and the 2 x Minor Prizes			
	The Panel will review each Eligible Entry and judge them based the following criteria:			
	Relevance (20%)			
	Identifying an issue that impacts your community or group of people			
	Feasibility (30%)			
	Feasibility of the solution with current technology and resources considered  Creativity (20%)			
	Creativity of the idea			
	STEM (20%)			
	Application of STEM to help solve the problem or issue			
	Presentation (10%)			
	Quality and effectiveness of entry.			



## Solve for Tomorrow (**Promotion**) **Terms and conditions (T&Cs**)

#### Judging Criteria for the Samsung Employee and People's Choice Prizes

After selecting the Winners of the Major Prize and Minor Prizes, the Panel will select the 5 x Eligible Entries that next best meet that Judging Criteria, of which the Winners of the Employee Choice Prize and the People's Choice Prize will be selected as outlined below:

- a) For the Employee Choice Prize: Employees of the Promoter will be asked to review the Eligible Entries published on the Website and vote for their favourite Video
- b) **For the People's Choice Prize:** The public will be asked to review the Eligible Entries published on the Website and vote for their favourite Video.

Maximum Eligible Entries per Eligible Entrant	Maximum Prizes per Eligible Entrant
Not limited	1

### Judging and the Prizes

All Eligible Entries will be reviewed within 28 days of the end of the Promotional Period by a panel of judges comprising of employees of the Promoter and its related bodies corporate and employees of the Promoter's publisher partner Buzzfeed ("Panel"). The Panel will determine, in its absolute discretion, Eligible Entries that best satisfy the Judging Criteria. The Eligible Entrants who submit Eligible Entries that best satisfy the Judging Criteria determined in the absolute discretion of the Panel will win one of the listed Prizes ("Winners").

- The 1 x Eligible Entrant that the Panel determines has submitted an Eligible Entry that, in its absolute discretion, best satisfies the Judging Criteria, will be the Winner of the Major Prize.
- The next 2 x Eligible Entrants that the Panel determines have submitted Eligible Entries that, in its absolute discretion, next best satisfy the Judging Criteria, will each be the Winners of the Runners Up Prize.
- The next 5 x Eligible Entrants that the Panel determines have submitted Eligible Entries that, in its absolute discretion, next best satisfy the Judging Criteria, will be published on the Website for a 7 day period. During this period:
  - a) 1 x Eligible Entrant will be voted by employees of the Promoter as having submitted the best Video and the Winner of the Employees' Choice Prize; and
  - b) 1 x Eligible Entrant will be voted by the general public as having submitted the best Video and the Winner of the People's Choice Prize.

The Promoter will notify Prize Winners either <u>via email notification</u> to the address submitted with their Eligible Entry, or if they entered via TikTok, via direct message or by commenting on their TikTok post, no later than one week after the Winners have been selected.

Winners will receive their allotted cash (if relevant) via bank transfer from a third party on behalf of the Promoter and their Samsung Tech Pack via post. Prizes will be delivered to the nominated address of the respective Winners. If a Winner is a team, the relevant Prize will be delivered to a single address and/or bank account for the team members to share as they deem fit.

### Second chance winner

If a Winner fails to satisfy these T&Cs or forfeits or fails to accept their allotted Prize within forty-eight (48) hours of being notified that he/she is a Winner, then that Winner will be deemed to have forfeited their Prize.

In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Judging Criteria out of the remaining Eligible Entries ("Second Chance Winner").

The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.

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Solve for Tomorrow (Promotion)			
	Terms and conditions (T&Cs)		
	At any time during communication with a Winner or with an entrant (whether an Eligible Entrant or otherwise), the Promoter may reasonably request further information from that person.		
General	<ul> <li>(a) Participation in this Promotion is deemed acceptance of these T&amp;Cs.</li> <li>(b) This Promotion is not valid in conjunction with any other offer or promotion.</li> <li>(c) The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these T&amp;Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.</li> <li>(d) Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter.</li> <li>(e) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&amp;Cs.</li> <li>(f) Eligible Entrants acknowledge and agree that, by entering their Video, they are granting an unlimited, royalty free, worldwide, transferrable, perpetual licence to the Promoter to use the Video for the purpose of this Promotion and for other internal and external marketing and business purposes.</li> <li>(g) The Prize is not transferable or exchangeable and is not redeemable for cash. If a Prize or any portion of a Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification.</li> <li>(h) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel</li></ul>		
Privacy	Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.		
Promoter's details	Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia  Promotional Support: Samsung+ Helpdesk Email: mediateam@samsung.com		