



Sustainability Leadership Award **Application Information**

Farmer of the Year Award

Below is a list of information that will be needed to submit a Farmer of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Farmer contact information (name, phone, email address)
- Farm location (city, county, state)
- Number of acres managed by this farmer and the crops grown on this farm.
- The farmer's approach to sustainability on their farm, noting focus on improving specific outcomes and more holistic aspects.
- The impact of Fieldprint Analysis on the farmer's agronomic decisions and how these decisions improved efficiency, resilience, profitability or provided access to new opportunities.
- Fieldprint Analysis results from multiple years to provide a short summary of the farm's transition, highlighting how improvements are linked to changes in farm management practices or adoption of conservation practices. Be sure to note any circumstances that may have caused a disruption in improvement.
- If the farmer is involved in a Fieldprint Project and if so, the name of the project as listed on the Field to Market site and a link.
- How the farmer demonstrates their leadership in sustainable agriculture describing any other recognition this grower has received, such as awards and media coverage, as well as other leadership items including hosting field days, speaking engagements, serving on advisory committees, etc.
- Anything else would you like the evaluation committee to know about this farmer.
- Farmer headshot (jpeg or jpg)
- Optional: Letters of support and media clippings



Trusted Adviser of the Year Award

Below is a list of information that will be needed to submit a Trusted Adviser of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Adviser contact information (name, title, organization, phone, email address)
- The number of farmers does the adviser reaches and the number of acres affected by this adviser.
- The crops and the state(s) the adviser covers.
- How long this person has been advising farmers.
- An overview of the trusted adviser's work, including their philosophy on sustainability, their role in advising farmer customers and which environmental outcomes they advise on.
- How the trusted adviser utilizes the Fieldprint Platform in their work with farmers.
- An overview of the sustainability impacts the Trusted Adviser has achieved to date. If possible, offer examples of farmer uptake of conservation practices, promotion of Field to Market, and lessons learned in advocating for sustainability.
- A quote from a farmer who the Trusted Adviser has worked with, highlighting their accomplishments and success in communicating about sustainability practices.
- Anything else would you like the evaluation committee to know about this Trusted Adviser.
- Adviser's headshot
- Optional: Letters of support, case studies and media clippings



Collaboration of the Year Award

Below is a list of information that will be needed to submit a Collaboration of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Collaboration name and intended goals or purpose.
- Confirmation that the collaboration is a registered Fieldprint Project.
- The company names of all partner organizations and indicate if they are a member of Field to Market.
- The states represented in the collaboration and number of acres impacted by it.
- Which crops the project covers and if they are being measured in the Fieldprint Platform.
- The watersheds and/or critical habitats impacted by this collaboration.
- The month and year the collaboration started and indicate if it still in progress. If it has ended, the collaboration's end date.
- An overview of the collaboration, including the shared challenge or opportunity that formed it, the goals the partners hope to accomplish and the specific roles and responsibilities of each partner organization.
- How Field to Market tools and resources were utilized in the collaboration and how the collaboration advances our collective mission to improve agriculture sustainability.
- An overview of the collaboration's outcomes to date, including quantifiable examples or claims where possible.
- Lessons learned as a result of the collaboration that can either increase effectiveness (if ongoing) or inform future collaborations.
- A quote from one of the partnering organizations or stakeholders impacted by this collaboration, highlighting the accomplishments and value of the collaboration's efforts.
- Anything else you would like the evaluation committee to know about this collaboration.
- Photos visually demonstrating the narrative.
- Optional uploads include sample materials developed for the project, such as handouts and infographics, case studies, media coverage, and letters of recommendation.