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7	STATE OF WASHINGTON KING COUNTY SUPERIOR COURT	
8	STATE OF WASHINGTON,	NO.
9	Plaintiff,	COMPLAINT FOR INJUNCTIVE
10	v.	AND OTHER RELIEF UNDER THE CONSUMER PROTECTION ACT,
11		RCW 19.86
12	PROVIDENCE HEALTH & SERVICES- WASHINGTON; SWEDISH HEALTH	
13	SERVICES; SWEDISH EDMONDS; and KADLEC REGIONAL MEDICAL	
14	CENTER,	
15	Defendants.	
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17	COMES NOW PLAINTIFF, State of Washington, by and through its attorneys Robert W.	
18	Ferguson, Attorney General, and Assistant Attorneys General Audrey Udashen, Will O'Connor,	
19	Aileen Tsao, and Matthew Geyman, and brings this action against Providence Health & Services	
20	Washington, Swedish Health Services and Swedish Edmonds (Swedish) and Kadlec Regional	
21	Medical Center (Kadlec) alleging as follows on information and belief:	
22	I. INTRODUCTION	
23	1.1 Providence, along with its W	ashington affiliates, Swedish and Kadlec
24	(collectively Providence), is a large nonprofit health system with a stated mission of serving the	
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poor and vulnerable. <sup>1</sup> In Washington alone, Providence operates 14 hospitals, many of which serve as safety net providers in communities across the state. Despite its mission, for years, Providence has engaged in unfair and deceptive practices that prevent many of the most vulnerable members of the communities it claims to serve from accessing free and reduced cost charity care. Though it has a legal obligation to screen patients for charity care eligibility prior to attempting to collect payment from them, Providence failed to develop adequate systems for identifying charity care patients. Rather than screening patients for charity care eligibility, Providence trains and encourages its agents to create the impression that all of its patients are obligated to pay for their care regardless of their income level. Even when Providence identifies charity care qualified patients, it sends many of their accounts to Debt Collectors in hopes that it can extract some payment from patients Providence knows cannot afford to pay. In the words of one of its own employees, Providence sends "the poor to bad debt," while at the same time paying lavish compensation to its executives and receiving tax benefits based on its nonprofit status.

- 1.2 Providence's obligation to promote access to affordable care for the poor and vulnerable does not derive merely from its mission or good will. Washington law requires it. The Charity Care Act, RCW 70.170, mandates that all Washington hospitals make free and reduced-cost charity care accessible to indigent patients, which includes patients with household income at or below 200% of the federal poverty level (FPL) (e.g., currently \$ 55,500 for a family of four).
- 1.3 Providence engages in practices that obscure the availability of charity care and that convey the deceptive net impression that patients have no option but to pay for their care

<sup>&</sup>lt;sup>1</sup> See Providence's website, "Our Mission," available at <a href="https://www.providence.org/providence?state=WA">https://www.providence.org/providence?state=WA</a> (last visited Jan. 31, 2022); Swedish's website, "Our Values," <a href="https://www.swedish.org/about/overview/mission-outreach">https://www.swedish.org/about/overview/mission-outreach</a> (last visited Jan. 31, 2022); Kadlec's website, "Community Outreach," <a href="https://www.kadlec.org/community/community-outreach">https://www.kadlec.org/community/community-outreach</a> (last visited Jan. 31, 2022).

regardless of their income level. First, Providence fails to provide meaningful notice of the availability of charity care to patients during the registration and admission process. Next, Providence trains its staff to attempt to collect payment from patients by identifying the amount patients owe and asking them "how would you like to pay that today?" Internal training materials Providence distributed to staff explain that they should use this scripting so that patients know "payment is expected." Intensifying its efforts to persuade patients to pay for their care even further, Providence encourages its staff to exhaust all other collection options, including attempting to persuade patients to (i) pay in full; (ii) pay half of the amount they owe; or, (iii) enter a payment plan before providing patients with information about the availability of charity care. In its final effort to pressure patients to pay for their care, at the end of its billing cycle Providence sends patients a final statement which conveys the deceptive impression that it may send the patients' account to a third-party debt collection agency (Debt Collector) who could damage the patient's credit if the patient does not pay immediately. However, Debt Collectors are barred by law from engaging in any credit reporting for another seven months from the time this final statement is sent.

1.4 In order to make charity care accessible to low-income patients, the Charity Care Act requires hospitals to screen patients to determine if there is any private or public insurance available to pay for their care and to determine if they are eligible for charity care prior to attempting to collect payment from patients. RCW 70.170.060(10). This screening, referred to as an "initial determination of sponsorship status," must occur at or near the time of the patient's admission. WAC 246-453-020(1)(b). Disregarding these requirements, Providence only trains its staff to screen patients to identify any third-party payment sources from which Providence can draw reimbursement, not to determine their eligibility for charity care. Without a process to identify charity care eligible patients, Providence engages in the aggressive collection attempts described above regardless of patients' ability to pay and only suspends these collection attempts if patients request information about charity care or specifically articulate a financial hardship.

This practice upends the duties imposed by the law.

- 1.5 Although Providence utilizes a sophisticated tool to identify unpaid accounts associated with potentially charity care qualified patients before sending these accounts to Debt Collectors, it typically fails to inform patients when they are identified by the tool as charity care qualified. By failing to disclose to patients when it knows that they are charity care eligible, Providence prevents patients from using the knowledge of their charity care eligibility to request charity care on other outstanding accounts, for future care, or for family members.<sup>2</sup>
- 1.6 Worse yet, even when Providence knows that patients are charity care qualified, it still sends some patients, including charity care qualified patients with income between 151-200% FPL and patients enrolled in Medicaid, to Debt Collectors. These practices subject some of the most low-income and vulnerable Washingtonians to aggressive attempts to collect payment by Debt Collectors. In spite of multiple warnings from staff from as early as 2019 that it was sending low-income patients to Debt Collectors, in November 2021 Providence's Chief Revenue Cycle Officer testified that Providence was still sending low-income patients to Debt Collectors. From September 2019 through September 2021, Providence sent 46,783 accounts with outstanding balances of over \$53 million associated with patients identified as having income between 151-200% FPL to Debt Collectors. In the same time frame, Providence assigned 8,454 accounts of currently enrolled Medicaid patients, totaling \$20.3 million dollars in charges, to Debt Collectors. Upon information and belief, Providence continues to send charity care eligible patients to Debt Collectors to this date.
- 1.7 Providence's acts and practices exploit the power and knowledge imbalance between Providence and its patients for its own financial gain. While Providence is fully aware of its charity care obligations to patients, many of its low-income patients are not. Without an

<sup>&</sup>lt;sup>2</sup> In a *de minimis* number of cases where a patient identified as presumptively charity care qualified previously made a partial payment on their delinquent account, Providence may notify them of their presumptive charity care qualification and give them an opportunity to apply for a refund.

1	understanding of their charity care rights, Providence's patients may pay medical bills that are	
2	eligible for charity care or defer necessary care out of fear of the high cost of hospital care.	
3	II. JURISDICTION AND VENUE	
4	2.1 This Complaint is filed and these proceedings are instituted under the provisions	
5	of the Consumer Protection Act, RCW 19.86.	
6	Venue is proper in King County pursuant to RCW 4.12.020 and RCW 4.12.025	
7	because the violations alleged in this Complaint were and are being committed in whole or in part	
8	in King County, and Defendants reside in whole or in part in King County.	
9	2.3 The violations alleged in this Complaint are injurious to the public interest.	
10	2.4 The Court has jurisdiction over this matter under RCW 19.86.080 and	
11	RCW 19.86.140.	
12	III. PARTIES	
13	A. Plaintiff.	
14	3.1 Plaintiff is the Attorney General of the State of Washington.	
15	3.2 The Attorney General is authorized to commence this action by RCW 19.86.080	
16	and RCW 19.86.140. The Attorney General may seek restitution, injunctive relief and civil	
17	penalties in an action brought under RCW 19.86.080 and RCW 19.86.140.	
18	B. Defendants.	
19	3.3 Providence Health & Services Washington is a tax-exempt nonprofit corporation	
20	with its principal place of business in King County, Washington. It owns and operates eight	
21	nonprofit hospitals in Washington consisting of Providence Centralia Hospital in Centralia,	
22	Providence St. Joseph Hospital in Chewelah, Providence Mount Carmel Hospital in Colville,	
23	Providence Regional Medical Center in Everett, Providence St. Peter Hospital in Olympia,	
24	Providence Holy Family Hospital in Spokane, Providence Sacred Heart Medical Center in	
25	Spokane, and Providence St. Mary Medical Center in Walla Walla.	
26	3.4 Swedish Health Services is a tax-exempt nonprofit corporation with its principal	

place of business in King County, Washington. It owns and operates four nonprofit hospitals in Washington located in Seattle (First Hill, Cherry Hill, Ballard), and Issaquah, all of which are affiliated with Providence Health & Services Washington.

- 3.5 Swedish Edmonds is a tax-exempt nonprofit corporation with its principal place of business in Snohomish County, Washington. It owns and operates Swedish Edmonds, formerly known as Stevens Hospital, in Edmonds. Although separately incorporated, Swedish Edmonds is part of Swedish Health Services (collectively, Swedish), and is also affiliated with Providence Health & Services Washington.
- 3.6 Kadlec Regional Medical Center is a tax-exempt nonprofit corporation with its principal place of business in Benton County, Washington. It owns and operates Kadlec Regional Medical Center (Kadlec), in Richland, and is also affiliated with Providence Health & Services Washington.
- 3.7 All of these Providence and Providence-affiliated hospitals in Washington (hereafter collectively referred to as Providence) are part of Providence St. Joseph Health, a national, tax-exempt, nonprofit health system based in King County, Washington.

#### IV. FACTS

#### A. Washington's Charity Care Act.

4.1 In 1989, the Legislature enacted the Charity Care Act, RCW 70.170, mandating that all Washington hospitals must provide charity care. The Legislature found that "rising health care costs and access to health care services are of vital concern to the people of this state," making it "essential that strategies be explored that moderate health care costs and promote access to health care services." RCW 70.170.010(2). Because "access to health care is among the state's goals and the provision of such care should be among the purposes of health care providers and facilities," the

Legislature called for the establishment of "charity care requirements" for all hospitals to ensure access to necessary hospital care. RCW 70.170.010(3).

- 4.2 The Charity Care Act requires Washington hospitals to make free and reduced-cost charity care available to low-income patients. RCW 70.170.060. The Act and its implementing regulations (collectively, the Charity Care Act or the Act) require Washington hospitals to provide charity care to all "indigent" patients, which is defined as all patients with household income at or below 200% of the federal poverty level (FPL). RCW 70.170.060(5) (requiring charity care for full amount of hospital charges for patients at or below 100% FPL); WAC 246-453-040(2) (requiring partial charity care for patients between 101% and 200% FPL). This charity care obligation extends to all "medically necessary hospital health care." RCW 70.170.020(4).
- 4.3 Importantly, the Legislature's charity care mandate is not limited to uninsured patients, but also includes low-income insured patients to the extent they have out-of-pocket responsibilities not covered by insurance. RCW 70.170.020 (charity care applies "to the extent that the persons are unable to pay for the care or to pay deductibles or coinsurance amounts required by a third-party payer"); WAC 246-453-010(4) ("indigent persons" covered by charity care include "patients who have exhausted any third-party sources, including Medicare and Medicaid, and whose income is equal to or below 200%" FPL").
- B. Providence trains its staff to use collection tactics that create the deceptive net impression that all patients must pay for their care regardless of their income level.
- 4.4 Providence has trained its staff to collect payment from patients using methods that obscure the availability of charity care. Rather than meaningfully disclosing the availability of charity care before attempting to collect payment from patients, Providence gives patients the

<sup>&</sup>lt;sup>3</sup> Under 2022 poverty guidelines, 100% FPL and 200% FPL for a four-person household are incomes of \$27,750 and \$55,500 per year, respectively. *See https://aspe.hhs.gov/poverty-guidelines*.

<sup>&</sup>lt;sup>4</sup> The terms "charity care" and "financial assistance" are used interchangeably in this Complaint.

deceptive impression that they must pay the full requested amount for their care immediately

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regardless of their ability to pay.

4.12 Providence's training materials explain that it selected this phrasing because it gives patients the net impression that "payment is expected." The materials stress that staff should not ask patients "if they will pay," if they would like to pay, or otherwise use language that could suggest that delaying payment is an option. Instead, staff should always ask: "how they will pay." Providence trains its staff to use this scripting during all collection and payment conversations with patients, including during registration and at other points prior to a patient receiving treatment.

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### **How** to Ask



Explain how the amount was determined

"Mr. Patient, we verified your insurance coverage and benefits with your insurance company."

State the amount due

"Based on the services provided and your benefits the **Estimated Liability Due of \$\$\$**." (Copay, Deductible, or Coinsurance)

List accepted payment methods

"We accept Cash, Checks, Credit/Debit Cards, Flex Spending Accounts, and Health Savings Accounts."

VISA MANTEN MANTENAN DISCOVER

Ask the question in a way that payment is expected

"How would you like to pay that today?"

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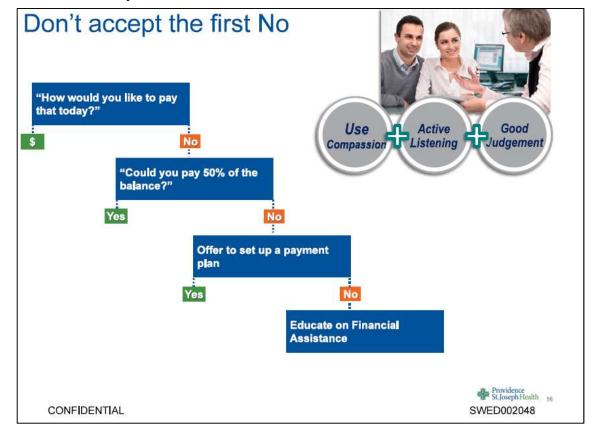
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4.13 The presenter notes from one of the RevUp trainings further direct the trainer to

inform Providence's staff that they should "avoid asking questions that allow the pt [patient] to assume there is an option NOT to pay." The notes direct the trainer to explain the importance of asking *how* patient will pay by explaining that "[w]ould you Mind: is a weak phrase, it ask[s] the patient to say, 'No' easier. Ask HOW the patient will pay, 'Your expected patient portion today is your \$1,000 deductible. We accept cash, check, or credit cards, which method will [you] be using today?"'

- 4.14 The former Director of Providence's Patient Access Department, which handles patient registration, testified that the staff she oversaw followed this scripting when collecting payment from patients before treatment. She confirmed that when collecting copays from patients during registration, her staff was trained to "inform the patient that they -- that their insurance company did require a co-payment, and we would ask how they would want to pay that today."
- 4.15 Similarly, the Executive Director of Customer Experience at Providence, charged with oversight of call center staff, admitted that those staff members were trained to use the same suggestive language when speaking to patients about their hospital bills. She confirmed that: "the training was how would you like to pay that? I see you have a balance owing of a hundred dollars, how would [you] like to pay that today?"
- 4.16 Providence's collection scripting promotes the deceptive net impression that all patients are required to immediately pay for any out-of-pocket expenses associated with their care when, in reality, some or all of these expenses could be covered by charity care.
  - 2. Providence does not train staff to provide a meaningful charity care disclosure prior to its deceptive collection demands.
- 4.17 Providence does not provide patients with a robust charity care disclosure prior to these payment demands, heightening the deceptive net impression that patients must pay for their care immediately.
- 4.18 The only written information Providence proactively gives patients during registration regarding the availability of charity care is buried in broad-ranging and dense forms,

- 3. Providence trains its staff to continue to attempt to collect even after patients decline to pay.
- 4.26 Providence trains its staff to continue to pressure patients to pay even after patients rebuff its initial collection attempt.
- 4.27 A collection training from 2018 details this approach. A slide from this training, titled "*Don't Accept the first No*," describes the sequence of payment options staff should present to patients before providing information about charity care. This sequence includes: (1) payment in full; (2) payment of 50% of their balance upfront; and (3) a payment plan. Only after each of these options are presented and declined by patients, are staff instructed to provide patients with information on charity care:



4.28 The 2018 training included numerous "registration scenarios" which demonstrated how staff could implement these collection techniques. One of these scenarios relates to a patient in the emergency department who responds to a request for a \$200 copay by asking: "Can you

1	just bill me? I don't have the money to pay today." The training directs staff to respond as follows:	
2	"Would you be able to pay <b>half</b> of the <b>balance today</b> , \$100 to reduce the amount that you have to worry about later?"	
3 4	If <b>NO</b> ,  "Would you like me to indicate that you will be paying the balance in full when you receive the bill?"	
5	If <b>NO</b> ,  "We offer <b>6 months zero-interest payment plans</b> . Would you like me to document that you would prefer to have a representative call you to set up a monthly payment	
6	plan?"  If Patient states that they will not be able to afford this,	
7 8	"We do offer financial assistance for those patients who do not have the ability to pay. Would you like an application?"	
9	4.29 Another scenario from this training involves registering a patient at their bedside	
10	in the emergency department and requesting payment of a \$275 copay. In this scenario, the patient	
11	responds: "I thought that you guys were nonprofit." The training materials direct staff members	
12	to respond to as follows:	
	We are a nonprofit.	
13	However, we want to inform our patients of their balances as soon as possible and help the hospital invest in patient care by reducing billing costs.	
14 15 16	<ul> <li>How would you like to take care of this today?</li> <li>If unable to pay in full, ask for a percentage/deposit amount.</li> <li>If unable, offer to document that they will pay in full when they receive the bill.</li> </ul>	
17	• If unable, offer to document that they would like to be contacted about a 6 months zero-interest payment plan.	
18	The training materials do not direct staff to provide any information about charity care in this	
19	scenario.	
20	4.30 Providence's Executive Director of Customer Experience confirmed that staff in	
21	Providence's call center, who field calls from patients who have questions about their hospital	
22	bills, present patients' payment options in the same manner. In a September 2021 deposition, the	
23	Customer Experience Director testified:	
24	[I]f the patient said they couldn't pay the full amount, let's say they owed a hundred	
25 26	dollars, we would say that's okay, are you able to make that in two payments? So, that was pretty much the training was how would you like to pay that? I see you have a balance owing of a hundred dollars, how would like to pay that today? And if the patient said I can't pay that today, they would say, that's okay we're here to	

help you. Are you able to make that in two payments? Could you pay \$50 today and we could collect the remaining \$50 next month...."

She went on to testify that if a patient could not pay \$50, then staff members are "encouraged to continue to go down the path of extending out the payment plan further." The only circumstance in which Providence trains staff to suspend collections and provide patients with information about charity care is when a patient affirmatively indicates that they have a financial hardship or specifically requests information about financial assistance.

- 4.31 In sum, Providence's collection measures are aggressive. Providence trains staff to use scripts designed to give patients the impression that they are required to pay for their care immediately and to make multiple attempts to collect without meaningfully disclosing the availability of charity care until those collection attempts are exhausted even when told that the patient is unable to pay.
- 4.32 These aggressive collection measures capitalize on the power and knowledge imbalance between Providence and its patients. Providence is fully aware of the availability of charity care. Many of Providence's low-income patients, however, are not.

## C. Through RevUp, Providence has developed a corporate culture that elevates collections over creating access to charity care.

- 4.33 Providence takes additional measures to reinforce pressure on staff to collect as much money as possible from patients, further fostering an aggressive collection culture among its staff. For example, Providence evaluates staff interactions with patients based on how well the staff members followed the collection script addressed above.
- 4.34 In order to enhance its collections from patients through RevUp, Providence sets aggressive revenue targets for all teams that engage in patient cash collection, including the Patient Access team, the call center staff, and the financial counselors.
- 4.35 As part of the RevUp initiative, all employee teams that generate revenue for Providence, including teams that collect directly from patients, have collection targets. Teams

meet weekly in what Providence refers to as "huddles" which are intended to "cultivate a culture of collections and promote accountability." Charts that indicate each team's progress toward their revenue goal are posted prominently in communal employee spaces. Individual team members' collections are part of their annual review and managers face criticism if their teams do not meet collection targets under RevUp.

4.36 Demonstrating the extent to which the RevUp ethos permeated Providence's corporate culture, for Halloween in 2018 one of the employees in Providence's call center dressed up in a wrestling costume and went by the moniker "RevUp Ricky." Managers in Providence's Revenue Cycle department forwarded pictures of this and other revenue enhancement-themed costumes to employees throughout Providence.

4.37 In another Halloween email, Providence's Executive Director of Customer Experience included a picture of a Providence employee holding a large dollar sign. The dollar sign had the word "how" written on it – a clear reference to Providence's direction to its staff to ask patients *how* they would like to pay. Below the word "how," superimposed on the dollar sign,



soon as possible following the initiation of services to the patient. WAC 246-453-020(1)(b). If a patient appears to be eligible for charity care based on the initial determination of sponsorship status, hospitals must suspend any attempt to collect payment from the patient and give them a reasonable opportunity to apply for charity care. WAC 246-453-020(1)(c).

- 4.42 The Charity Care Act defines collection efforts broadly to include "any demand for payment or transmission of account documents or information which is not clearly identified as being intended solely for the purpose of transmitting information to the responsible party[.]" WAC 246-453-020(1)(a).
- 4.43 This determination of patients' family income and eligibility for charity care can be achieved very simply. Providence need only ask patients to identify their income and family size to determine where they fall under the federal poverty levels. Indeed, as discussed in more detail below, Providence already routinely asks patients these questions when screening them for Medicaid eligibility.

#### 1. Screening during registration.

- 4.44 Providence conducts an in-depth screening during registration, before requesting payment. However, if this screening reveals that the patient has health insurance, Providence stops the screening process and attempts to collect any out-of-pocket amounts the patient owes, even though many of its insured patients are eligible for charity care for the patient responsibility portion of their care based on their income.
- 4.45 Providence requests an extensive amount of personal information from patients during registration. Providence asks patients to identify their name, date of birth, address, contact information, Social Security number, religious preference, race and ethnicity, marital status, whether they need an interpreter, their primary language, information about their employer, emergency contact information and family members contact information, and whether they have an advanced directive. Depending on the nature of the injury, Providence also trains registration staff to ask questions to determine if additional payment sources exist, such as worker's

compensation coverage for workplace injuries or auto insurance for patients involved in car accidents.

- 4.46 The abundance of detailed information Providence gathers from patients during registration, including information that relates directly to patients' potential eligibility for charity care, such as employment, marital, and insurance status, demonstrates the ease with which Providence could screen patients for charity care eligibility when it is already screening patients to identify potential payment sources.
- 4.47 However, rather than screening all patients for charity care prior to attempting to collect, as required by Washington law, Providence trains its staff to attempt to collect from patients and only suspend collections when patients affirmatively request information about charity care or specifically articulate a financial hardship.
- 4.48 Providence's practices unfairly shift the burden that Washington law places squarely on hospitals onto its low-income patients to self-identify as charity care eligible. However, patients in general, and low-income patients especially, are likely unfamiliar with hospitals' charity care obligations.

#### 2. Financial counselor screening.

- 4.49 Providence trains financial counselors and patient financial advocates to screen uninsured patients to identify any coverage options patients may qualify for, including Medicaid (Medicaid Screening). Despite having enough information to make a charity care determination at this time, Providence trains staff to attempt to collect payment from patients before screening them for charity care eligibility when they do not qualify for Medicaid or other coverage options.
- 4.50 When meeting with uninsured patients, Providence's financial counselors/patient financial advocates ask patients a series of questions to determine if they qualify for Medicaid, subsidized insurance through the Washington Health Benefit Exchange, COBRA coverage, coverage through auto insurance, and other options. During this screening, financial counselors ask uninsured patients questions to determine their income and household size because many of

the programs included in the Medicaid Screening are income-based.

4.51 Once financial counselors know a patient's income and family size for purposes of Medicaid Screening, they could determine the patient's charity care eligibility, as required by law, but they are specifically trained by Providence not to. Instead, if a patient does not qualify for any coverage options, Providence trains staff to aggressively collect payment from them following the same sequence of payment options described above, pressuring patients to: (i) pay in full, (ii) pay a deposit or a percentage of their out-of-pocket responsibilities, (iii) enter a short-term payment plan, and if all else fails, (iv) then only presenting information about financial assistance as a last resort.

# E. Even when Providence knows patients are charity care eligible, it unfairly and deceptively fails to disclose this vital information to them.

- 4.52 Providence gathers significant information about patients' ability to pay for their care post-treatment, but does not share this information with patients.
- 4.53 Providence sends patients' bills for their care at 30, 60, and 90 days post-treatment, and a final statement around day 120 post-treatment, called a pre-collect letter, in addition to making collection phone calls. If the patient does not pay after the pre-collect letter and does not qualify for presumptive charity care as described below, Providence sends the patient's account to a Debt Collector.
- 4.54 Providence utilizes sophisticated analytical tools during its billing and collection process that screen patients to predict their income, likelihood of paying their hospital bills, and eligibility for charity care. These tools allow Providence to prioritize its collection efforts to increase collection revenue and to make cost-benefit decisions about which accounts to write off to charity care and which to send to Debt Collectors.
- 4.55 Since 2018, Providence has used tools offered by Experian, a credit reporting agency, which predict patients' likelihood of paying their bill and eligibility for charity care.

### 2. Presumptive charity care screening.

4.61 Once Providence exhausts all of its collection efforts, its last step before sending

letter, before it evaluates them for presumptive charity care as described below or sends their

accounts to Debt Collectors.

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an outstanding account to a Debt Collector is to use Experian's income and family size tools to identify accounts associated with patients who are charity care qualified. Providence refers to Experian's income and family size tools as a presumptive charity care tool and to charity care extended through the use of these tools as presumptive charity care.

- 4.62 After sending patients three bills and a final statement, if a patient account has an outstanding balance, Providence sends the patients' account to Experian to determine the patients' income and family size. Experian then returns to Providence the patient's estimated household income as a percentage of FPL. Based on Experian's projection of the patient's family income, Providence writes off certain accounts as presumptive charity care without requiring the patients to submit a charity care application or provide proof of their income.
- 4.63 Upon information and belief, to estimate patients' income and family size, Experian compares publicly available information about patients to a model it created that aggregates income data provided in tens of thousands of previously submitted charity care applications. Upon information and belief, Experian represents that its income model is reliable and will correctly project patients' income 87% of the time.
- 4.64 Because Providence receives all the information needed by Experian to provide an estimated income, namely the patient's name and address, at patient scheduling or registration, it could use Experian's estimated income tool to identify charity care eligible patients prior to attempting to collect payment (as is required by the Charity Care Act). Instead, Providence waits until it has exhausted all opportunities to collect from patients before it screens them for charity care eligibility.
- 4.65 Providence writes off certain unpaid accounts as presumptive charity care when the estimated income tool identifies the patient as charity care qualified. Yet, Providence does not notify most patients that they have been determined to be presumptively charity care qualified or

that it wrote-off their charges as charity care.<sup>5</sup>

4.66 Importantly, when Providence writes off an account to presumptive charity it applies charity care only to the particular account that has run through its billing cycle. Providence does not grant presumptive charity care on the patient's other accounts or on their family members' accounts. Thus, if the patient or the patient's family members have other outstanding accounts with Providence, it continues to attempt to collect on those accounts despite knowing these patients are presumptively charity care qualified. Further, if the patient or a patient's family member return to Providence for additional care after their account has been written off to presumptive charity, then Providence attempts to collect payment for that care.

4.67 Providence's failure to notify patients of their qualification for presumptive charity care is deceptive and unfairly furthers the unequal bargaining positions between Providence and its low-income patients. If Providence informed patients of their presumptive charity care eligibility, patients would be in a better position to request charity care on other outstanding accounts or the next time they or a family member seek medical treatment.

4.68 Upon information and belief, low-income patients are more likely than higher-income patients to forego future care based on past hospital bills. Thus, Providence's failure to disclose to patients that they are presumptively charity care qualified may deter low-income patients who are concerned about the high cost of hospital treatment from seeking necessary care in the future.

4.69 Providence must disclose to patients when it knows that they are presumptively charity care qualified, suspend its attempts to collect payment, and give them an opportunity to apply for charity care, just as it would with patients identified as charity care eligible through

<sup>&</sup>lt;sup>5</sup> Providence asserts that patients identified as presumptively charity care qualified who previously made a partial payment on their account may be notified of this fact and encouraged to apply for a refund of their payment. Upon information and belief, since Providence only runs severely delinquent accounts through the presumptive charity care tool, very few partial payments are made on accounts later identified as associated with presumptively charity care qualified consumers.

other avenues.

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F. Providence unfairly sends the accounts of patients who it knows are charity care eligible to Debt Collectors.

- 4.70 Starting in September 2019, Providence significantly narrowed the category of accounts it runs through the presumptive charity tool to include only uninsured patients. Based on this change Providence now sends all accounts associated with insured patients that are delinquent at the end of its billing cycle directly to Debt Collectors.
- 4.71 At the same time, Providence also stopped granting presumptive charity care on patient accounts identified by Experian's PFC tool as associated with patients who have household incomes between 151% and 200% FPL (despite these patients qualifying for charity care) and now sends these accounts to Debt Collectors.
- 4.72 Internal Providence emails reveal that it chose to send insured patients and those with incomes between 151-200% FPL to Debt Collectors because it believed these patients might pay their bills if collection attempts continued. In a January 17, 2020 email, Providence's Executive Director of Customer Experience explained that Providence narrowed its use of the presumptive charity care tool because its charity care numbers were "spiking" and it believed that patients with insurance, regardless of their income level, would potentially pay on their account if their accounts were sent to collections. In the same email, the Director confirmed that the changes to Providence's use of its presumptive tool had its desired impact of lowering charity care "across all markets." Providence's Chief Revenue Cycle Officer testified that Providence chose to exclude patients with insurance from presumptive charity care altogether because patients' share of responsibility for payment for their care relative to their insurance carriers had increased and Providence wished to collect these greater patient responsibility shares.
- 4.73 From September 2019 through September 2021, Providence and its affiliated Washington hospitals sent 46,783 accounts associated with patients identified by its presumptive

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charity care tool as having income between 151-200% FPL to Debt Collectors. Collectively, these accounts had outstanding balances of \$53 million dollars.

- 4.74 Providence fails to disclose to patients identified as having income between 151-200% FPL that they are charity care eligible before sending them to Debt Collectors.
- 4.75 Upon information and belief, Providence's Debt Collectors send unlawful written collection communications to patients with income between 151-200% FPL, make unlawful collection phone calls to them, and engage in derogatory credit reporting.
- 4.76 Providence uses numerous Debt Collectors including but not limited to Harris & Harris and Optimum Outcomes Inc.
- 4.77 In November 2021, Providence Chief Revenue Cycle Officer testified that it was still sending patients with income between 151-200% FPL to Debt Collectors. Upon information and belief, Providence continues to knowingly send presumptively charity care qualified patients to Debt Collectors to date.

#### 1. Collection from Medicaid enrollees.

- 4.78 Most patients that qualify for Medicaid in Washington have income equal to or less than 200% FPL, qualifying them for charity care under the Charity Care Act. As admitted by Providence's Executive Director of Customer Experience: "if the patient is going to qualify for Medicaid, they would probably also qualify for our financial assistance program." Indeed, Providence and Swedish's own charity care policies explain that patients "who are eligible for FPL-qualified programs such as Medicaid and other government-sponsored low-income assistance programs, are deemed to be indigent." However, Providence excludes Medicaid enrollees from its presumptive charity care screening because they are insured.
- 4.79 Medicaid enrollees may still need charity care for charges incurred before they enrolled in Medicaid.<sup>6</sup> For example, patients are often uninsured at the time of their Medicaid

<sup>&</sup>lt;sup>6</sup> Retroactive Medicaid is granted in some circumstances but this only covers charges incurred in the three months preceding the patient's Medicaid application.

to screen patients for charity care eligibility;

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1	complained of herein.	
2	6.2 That the Court adjudge and decree that the conduct complained of in this	
3	Complaint constitutes unfair or deceptive acts or practices in violation of the Consumer Protection	
4	Act, RCW 19.86.	
5	6.3 That the Court issue a permanent injunction enjoining and restraining Defendants	
6	and their representatives, successors, assigns, officers, agents, servants, employees, and all other	
7	persons acting or claiming to act for, on behalf of, or in active concert or participation with	
8	Defendants from continuing or engaging in the unlawful conduct complained of herein.	
9	6.4 That the Court assess civil penalties, pursuant to RCW 19.86.140, of up to \$7,500	
10	per violation against Defendants for each and every violation of RCW 19.86.020 alleged herein.	
11	6.6 That the Court make such orders pursuant to RCW 19.86.080 as it deems	
12	appropriate to provide for restitution and prejudgment interest on restitution to consumers of	
13	money or property acquired by Defendant as a result of the conduct complained of herein.	
14	6.7 That the Court awards the State of Washington all costs incurred in bringing this	
15	action, including reasonable attorneys' fees.	
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1	6.8 That the Court order such other relief as it may deem just and proper to fully and	
2	effectively dissipate the effects of the conduct complained of herein, or which may otherwise	
3	seem proper to the Court.	
4	DATED this 3rd day of February, 2022.	
5	Presented by:	
6	ROBERT W. FERGUSON	
7	Attorney General	
8	/s/ Audrey Udashen	
9	AUDREY UDASHEN, WSBA #42868 WILL O'CONNOR, WSBA #52441	
10	AILEEN TSAO, WSBA #44244	
11	MATTHEW GEYMAN, WSBA #17544 Assistant Attorneys General	
12	Attorneys for Plaintiff State of Washington	
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