

INAUGURAL COLLABORATIVE  
CARE MODEL (COCM)  
BEHAVIORAL HEALTH CARE  
MANAGER (BHCM) SUMMIT

Thursday  
May 16, 2024

9 a.m. - 3 p.m.

Location:  
McKimmon Center  
1101 Gorman St  
Raleigh, NC 27606

Collaborative Care Model (CoCM)



An Evidence-Based Approach for  
Integrated Behavioral Health in Primary Care Settings

NC AHEC



NC DEPARTMENT OF  
HEALTH AND  
HUMAN SERVICES

SOUTHERN  
REGIONAL AHEC

PART OF NC AHEC

In affiliation with the Duke AHEC Program

Register by QR Code



## Target Audience

Behavioral Health professionals (including college/graduate students) who are interested in learning more about the role and responsibilities of the CoCM BHCM and primary care practices interested in hiring CoCM BHCMs are encouraged to attend.

CoCM BHCMs include Mental Health Counselors, Marriage and Family Therapists, Social Workers, Registered Nurses, Nurse Practitioners, Psychologists, graduate students, or other trained members of the care team who provide behavioral health care management services and assessment of beneficiary needs.

## Program Description

The Behavioral Health Care Manager (BHCM) in the Collaborative Care Model (CoCM) is responsible for coordinating treatment for patients with mild-moderate behavioral health diagnoses and ensures effective communication with the patient, the patient's Primary Care Provider and the CoCM Psychiatric Consultant. BHCMs on a CoCM team utilize a unique set of clinical skills specific to practicing in primary care and other healthcare settings.

The inaugural NC AHEC BHCM Summit will include national and state CoCM experts, AIMS staff with NC ties, seasoned CoCM BHCMs, state government leaders, integrated behavioral health, SME and a primary care practice team who has successfully implemented CoCM in their clinic. Behavioral Health professionals (including college/graduate students) who are interested in learning more about the role and responsibilities of the CoCM BHCM and primary care practices interested in hiring CoCM BHCMs are encouraged to attend.

## Objectives

Upon completion of this workshop, participants will be able to:

- Define the need for Collaborative Care (CoCM) as an evidence-based approach to behavioral health integration in primary care practices across North Carolina.
- Discuss BHCM Brief Intervention strategies (e.g. Motivational Interviewing/Behavioral Activation/Problem Solving Treatment/Brief Cognitive Behavioral Therapy).
- Describe the roles and responsibilities of a Behavioral Health Care Manager (BHCM) as part of a Collaborative Care (CoCM) Team.
- Analyze the roles of CoCM team member experiences at a local primary care practice.

## Fee

This program is free to attend.

## Agenda

9 a.m.	Registration/Check-In
10 a.m.	<b>Why CoCM in NC now?</b> <i>Brittany Watson, MD, MPH, BSN, FAAFP</i>
10:30 a.m.	<b>Communicating about CoCM Across the Care Team</b> <i>Monica Harrison, LCSW</i>
11:30 a.m.	LUNCH/VISIT VENDORS
12:30 p.m.	<b>BHCM Brief Interventions</b> <i>Rachel Stricklin, PHD, LMFT and Lori Raney, MD</i>
1:30 p.m.	BREAK/VISIT VENDORS
1:45 p.m.	<b>Collaborative Care Model Panel</b> <i>Emily A Hannon, MD, IBCLC, FAAP, Cristin Boswell, LCSW-A BHCM, J Nate Copeland, NC PAL Psychiatric Consultant, and Lori Raney, MD</i> <b>Panel Moderator</b> <i>Adam Zolotor, MD, DrPH</i>
	<b>Panel Discussion with Q&amp;A session</b>
3 p.m.	<b>Closing Remarks – Call to Action / Adjourn</b> <i>Hugh Tilson, JD, MPH, Executive Director NC AHEC</i>

## Register Online



Register here: <https://www.southernregionalahec.org/courses-and-events/73433>  
or scan the QR code.

## Credit

**CEU:** 0.40

**Contact Hours:** 4.0

**Nursing Contact Hours:** 4.0 Nursing Contact Hours will be awarded to participants who attend 100% of this educational activity.

*Southern Regional Area Health Education Center is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

**Accreditation:** The Southern Regional AHEC is accredited by the NCMS to provide continuing medical education for physicians.

**CME Credit Statement:** The Southern Regional AHEC designates this live activity for a maximum of 4.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Additional Credit:** Other health professionals will receive Southern Regional AHEC CEU and/or Contact Hours and a certificate of attendance from *AMA PRA Category 1 Credit*<sup>™</sup> activity. These certificates are accepted by the NC boards for physician assistants, nurse practitioners, and nurses. License requirements are subject to change. Southern Regional AHEC recommends that participants contact their licensing board with specific questions. Southern Regional AHEC will provide 0.4 CEUs to participants upon the completion of this activity.

**Disclosure Statement:** Disclosure Statement: The Southern Regional AHEC adheres to ACCME Standards for Integrity and Independence in Accredited Continuing Education regarding industry support of continuing medical education. Disclosures of faculty/planning committee members and relationships with ineligible companies which are entities that produce, market, resell, or distribute health care goods or services consumed by or used on patients will be made known at the activity. Speakers are also expected to openly disclose a discussion of any off-label, experimental, or investigative use of drugs or devices in their presentations.

Southern Regional AHEC is solely responsible for all aspects of the programs.

No partial credit will be given. Individuals arriving 15 minutes or more after the starting time will not receive credit. Credit will be awarded to participants who attend 100% of the program.

## Substitutes/Refunds/Transfers

- Cancellations must be in writing (fax, email, or mail)
- Transfers/substitute(s) welcome (notify in advance of the program)

*Attendance at this activity grants permission for Southern Regional AHEC to use any photographs, audio, video, or other images from this activity for promotional or educational purposes. Please notify an AHEC staff member if you have concerns*

## ADA Service

Americans with Disabilities Act Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the ADA coordinator at least five days prior to the event at (910) 678-0112 or [Althea.Bell@sr-ahec.org](mailto:Althea.Bell@sr-ahec.org).

## Contacts

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# **SOUTHERN REGIONAL AHEC**

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