

Nanette Joell (Joey) Beech



Joey Beech is on a mission to help women flex their money muscle. Joey learned valuable financial lessons early in life as she watched her mother struggle to keep a roof over her family's head. She then worked her way through college and spent 20 years working in the financial industry.

When her daughter started her career, Joey saw a need for clear, objective financial information. She decided to combine her personal stories and professional knowledge to help young women understand the financial impacts of their decisions. The result was *A Girl's Guide to Personal Finance*.

Joey lives in Ankeny, Iowa where she and her husband raised their two children.

Reviews

"The short, information packed chapters make it easy to read, but hard to put down."

~ M Johnson

"For those newly coming into their own financial independence, this is excellent grounds to create your strategy for long term personal financial success."

~ Morgan L

"This is a perfect book for those of us who want more information about finance. It's not too deep but gives you enough to feel more educated."

~ Caroline Quat

This guide maps out the basics that everyone should understand with relatable comparisons and stories. I read this cover to cover in one day with ease and feel great about the steps I plan on implementing the next few months. Very worth it!

~ Ryan Snaadt

"This is a great, clearly written and enjoyable book about the thing that most of us don't want to talk about: money! Filled with practical advice and a personal touch, Beech has turned the dry topic of money, saving and investing into a fun and personal journey."

~ Jana Eisinger

Speaking Engagements

- Keynote at Women, Faith and Finance, Decorah Iowa
- Banquet Speaker for TRIO Achievement Program at Luther College
- Featured on Iowa Public Radio, Talk of Iowa
- Colorado College of Mines, EMPOWER Professional Development Group
- Panelist on Women Mean Business
- Iowa Grocery Industry Associate, Women's Network
- Variety of Community Service Organizations

Published Articles

- Lift Iowa, Business Record
- Cedar Rapids Gazette
- Iowa Bankers Association

